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Mobile Biometric Security Market Forecast Report 2013 - 2018

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Abstracts

Mobile Biometric Security Market Forecasts is a 66 page report that provides detailed regional and global market forecasts for the mobile biometric security sector. It covers the six-year period from 2013 through to 2018 and analyses the key market drivers for this industry.

The report details that fingerprint sensors will become standard in most high-end smart mobile devices by 2015 and become common in all mobile devices shipped during 2018.

“Biometrics on mobile devices is not a new concept; the first commercial device to embed a fingerprint sensor was launched back in 1999. What we have now, and what has changed in the last 18 months, is a much more favourable environment in which biometrics on mobile devices will flourish” said Alan Goode, author of the report and founder of Goode Intelligence.

“Apple’s decision to launch its latest flagship iPhone, the iPhone 5S with an embedded touch fingerprint sensor, was a pivotal moment for the biometrics industry and will accelerate the Consumerisation of Biometrics trend.

“We believe that there will be a rush by consumer smart mobile device (SMD) manufacturers to emulate Apple by embedding and integrating biometrics technology into their next generation devices – not just fingerprint sensors but other biometric technology as well.

“This will become even more important in the post-smartphone world when wearable technology and smart cars/houses/cities will offer us a much more personal computing

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experience – in this world biometrics may well hold the key for identity and user interaction."

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About

Back in 2011, when the original report was published, the following statement was made by its author, Alan Goode;

“Goode Intelligence believes that the market will start to include larger volumes but at a slightly later date; picking up from 2013 and seeing the fastest growth from 2014 onwards to 2015 – total users increasing from 9 million in 2013 to just under 39 million by the end of 2015.

“However, this could all be thrown on its head with the introduction of embedded biometrics on mobile devices by one of the major manufacturers – and not just a single product line but standard on all mobile phone products. The market is always eagerly waiting for the next generation of Apple iPhones and rumours are circulating that Apple iPhone 5 may include some form of biometric technology. As a result of this Goode Intelligence’s forecasts could well be viewed on the low end of the scale.”

This last paragraph proved to be extremely accurate as one year after the report was published, Apple acquired the market leading mobile device fingerprint sensor manufacturer, AuthenTec, and in September 2013 the company announced the iPhone 5S – unmistakably an iPhone but with the inclusion of a touch fingerprint sensor (Apple Touch ID). As Øyvind Sløgedal, VP Business Development, IDEX (fingerprint sensor manufacturer), stated in an interview with Goode Intelligence in October 2013; “Apple changes everything”.

Apple’s decision to embed a touch fingerprint sensor into its latest incarnation of the iPhone has sent shock waves through both the mobile and biometrics industries. The industry is currently riding a wave that Apple has helped to create. This wave was already firmly on its way to shore before Apple announced Touch ID. Apple’s announcement consolidated a number of market drivers that had been in evidence over the preceding two to five years. They include the rise in use of smart mobile devices (SMDs) for business and personal use and the emergence of mobile-centric multi-factor authentication (MFA), where biometrics is viewed as one of these factors.

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