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GI mSecurity 2011 Survey Report Premium Edition

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Abstracts

The GI mSecurity 2011 survey report premium edition provides a detailed picture of how organisations currently view mobile security (mSecurity) and collates responses from information security professionals and IT managers across the globe regarding key mobile security themes. Question topics covered in the report include:

How organisations are tackling the security problems posed by smart mobile devices (SMD)

The impact of the BYOD trend

How information security professionals rank the security of smartphones

How prepared and equipped businesses are to deal with these unique challenges

The impact of mobile device management (MDM) solutions with actual adoption rates

The mSecurity incidents that have been reported within organisations, including malware, voice interception, data loss and theft with expert and independent analysis to determine if challenges like mobile malware is actually a real threat

Coverage

The premium edition includes all of the survey data covering the three years from 2009-2011 enabling key trends in the mobile phone security market to be analysed.

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The GI mSecurity survey report premium edition is an essential guide to mobile security trends and practices gathered from a wide variety of organisations around the world. Record numbers of participants in this survey ensure an accurate understanding of the current status of mobile security. In addition, the data from the survey provides actionable intelligence for both buyers (end-users) and suppliers of mSecurity products and services.

Report sections include:

Policy and Regulation

Awareness and Education

Procurement and Resources

Smartphone and Tablet adoption

BYOD/Consumerisation trends and personal vs. company use of phones

Security Ranking of major smartphone platforms

Smartphones and network connectivity

Data Loss Prevention

Voice Protection (encryption)

Mobile Device Management (MDM)

Mobile Malware

Anti-Theft solutions

Adoption rates for mobile-phone based authentication solutions

Evidence of information security incidents, e.g. mobile malware infection and unauthorised access to data stored on a smartphone

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Contents

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owned mobile devices then why is this?
Question 31: do you encrypt data on personally-owned mobile devices?
Question 32: do you manage company-owned mobile devices using a mobile device management (MDM) solution?
Question 33: if you are planning to deploy an mdm solution then when do you plan to do so?
Question 34: if you answered no to deploying mdm solutions then why is this?
Question 35: Do you percieve that mobile device management within the enterprise is a problem
Question 36: does your organisation currently use mobile devices as an authentication device?
Question 37: if you are planning to deploy mobile device-based authentication then when do you plan to do so?
Question 38: if you answered no to deploying mobile device-based authentication then why is this?
Question 39: does your organisation currently use mobile endpoint anti-malware solutions?
Question 40: if you are planning to deploy mobile device anti-malware solutions then when do you plan to do so?
Question 41: if you answered no to deploying mobile device anti-malware solutions then why is this?
Question 42: does your organisation currently use data encryption solutions on companyowned mobile devices to protect information?
Question 43: is the product part of the standard mobile platform or a third-party solution?
Question 44: why are you using standard mobile platform encryption rather then using a third-party product?
Question 45: if you answered no to deploying mobile device-based data encryption solutions then why is this?
Question 46: does your organisation currently use voice encryption solutions on companyowned mobile devices?
Question 47: if you answered no to deploying mobile device-based voice encryption solutions then why is this?
Question 48: does your organisation currently use mobile device-based anti-theft solutions?
Question 49: is the product part of the standard mobile platform or a third-party solution?
Question 50: why are you using standard mobile platform anti-theft rather then using a third-party solution?

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Question 51: has your organisation experienced a mobile malware incident (mobile malware infection)

Question 52: in your opinion, what is the current threat from mobile malware?

Question 53: how do you feel that the threat from mobile malware will be within the next two years?

Question 54: has your organisation experienced unauthorised loss of information from a mobile device?

Question 55: in your opinion, what is the current threat from unauthorised loss of information from a mobile device?

Question 56: how do you feel that the threat from unauthorised loss of information from a mobile device? will be within the next two years?

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