

# GI mSecurity 2011 Survey Report

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## Abstracts

The GI mSecurity 2011 survey report provides a detailed picture of how organisations currently view mobile security (mSecurity) and collates responses from information security professionals and IT managers across the globe regarding key mobile security themes. Question topics covered in the report include:

How organisations are tackling the security problems posed by smart mobile devices (SMD)

The impact of the BYOD trend

How information security professionals rank the security of smartphones

How prepared and equipped businesses are to deal with these unique challenges

The impact of mobile device management (MDM) solutions with actual adoption rates

The mSecurity incidents that have been reported within organisations, including malware, voice interception, data loss and theft with expert and independent analysis to determine if challenges like mobile malware is actually a real threat

## Coverage

The third GI mSecurity survey report is an essential guide to mobile security trends and practices gathered from a wide variety of organisations around the world. Record numbers of participants in this survey ensure an accurate understanding of the current

status of mobile security. In addition, the data from the survey provides actionable intelligence for both buyers (end-users) and suppliers of mSecurity products and services.

Report sections include:

Policy and Regulation

Awareness and Education

Procurement and Resources

Smartphone and Tablet adoption

BYOD/Consumerisation trends and personal vs. company use of phones

Security Ranking of major smartphone platforms

Smartphones and network connectivity

Data Loss Prevention

Voice Protection (encryption)

Mobile Device Management (MDM)

Mobile Malware

Anti-Theft solutions

Adoption rates for mobile-phone based authentication solutions

Evidence of information security incidents, e.g. mobile malware infection and unauthorised access to data stored on a smartphone

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