GI Mobile Security Survey Report 2009-2011 Data Version

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Abstracts

The mSecurity Survey 2011 Report data only edition includes all of the survey data that Goode Intelligence has captured since the first edition of the survey report was published in 2009.

It is a valuable source of prime research data gathered by Goode Intelligence over a three-year period from 2009 until 2011.

Find out how CISOs, IT managers, CISOs and CEOs around the world view mobile security by analysing primary source data gathered by Goode Intelligence.

It is a rich source of mobile security data that is vital for market intelligence and product marketing resources - an invaluable insight into the key trends that are shaping the growing mobile security industry.

Coverage

Survey topics and questions include:

Policy and Regulation

Awareness and Education

Procurement and Resources

Smartphone and Tablet adoption

BYOD/Consumerisation trends and personal vs. company use of phones

Security Ranking of major smartphone platforms

Smartphones and network connectivity

Data Loss Prevention

Voice Protection (encryption)

Mobile Device Management (MDM)

Mobile Malware

Anti-Theft solutions

Adoption rates for mobile-phone based authentication solutions

Evidence of information security incidents, e.g. mobile malware infection and unauthorised access to data stored on a smartphone

Contents

Question 26: do you allow your users to store company data on their company-owned mobile devices?

Question 27: if you do not allow users to store company data on their company-owned mobile devices then why is this?

Question 28: do you encrypt data on company-owned mobile devices?

Question 29: do you allow your users to store company data on their personally-owned mobile devices?

Question 30: if you do not allow users to store company data on their personally-owned mobile devices then why is this?

Question 31: do you encrypt data on personally-owned mobile devices?

Question 32: do you manage company-owned mobile devices using a mobile device management (MDM) solution?

Question 33: if you are planning to deploy an mdm solution then when do you plan to do so?

Question 34: if you answered no to deploying mdm solutions then why is this?

Question 35: Do you percieve that mobile device management within the enterprise is a problem

Question 36: does your organisation currently use mobile devices as an authentication device?

Question 37: if you are planning to deploy mobile device-based authentication then when do you plan to do so?

Question 38: if you answered no to deploying mobile device-based authentication then why is this?

Question 39: does your organisation currently use mobile endpoint anti-malware solutions?

Question 40: if you are planning to deploy mobile device anti-malware solutions then when do you plan to do so?

Question 41: if you answered no to deploying mobile device anti-malware solutions then why is this?

Question 42: does your organisation currently use data encryption solutions on companyowned mobile devices to protect information?

Question 43: is the product part of the standard mobile platform or a third-party solution?

Question 44: why are you using standard mobile platform encryption rather then using a third-party product?

Question 45: if you answered no to deploying mobile device-based data encryption solutions then why is this?

Question 46: does your organisation currently use voice encryption solutions on companyowned mobile devices?

Question 47: if you answered no to deploying mobile device-based voice encryption solutions then why is this?

Question 48: does your organisation currently use mobile device-based anti-theft solutions?

Question 49: is the product part of the standard mobile platform or a third-party solution?

Question 50: why are you using standard mobile platform anti-theft rather then using a third-party solution?

Question 51: has your organisation experienced a mobile malware incident (mobile malware infection)

Question 52: in your opinion, what is the current threat from mobile malware?

Question 53: how do you feel that the threat from mobile malware will be within the next two years?

Question 54: has your organisation experienced unauthorised loss of information from a mobile device?

Question 55: in your opinion, what is the current threat from unauthorised loss of information from a mobile device?

Question 56: how do you feel that the threat from unauthorised loss of information from a mobile device? will be within the next two years?

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