

China xEV Market Research in 2016

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Abstracts

GGII implemented national annual market research tour which has visited 17 provinces include Beijing, Shanghai, Jilin, Zhejiang, and Guangdong, over 40 major xEV manufacturers during 2014-2016. GGII collected data through xEV manager-R&D staff-junior worker interviews and on-site research. Based on the collected raw data, applies xEV industrial chain (battery, motor, electronic control, charger) development, GGII composed this report.

The report analyzed domestic and overseas macroeconomic policies, policy making trends, and domestic xEV industrial competitive structure. Also, the report compared regional markets from policy, promotion, and charging infrastructure. GGII made scientific forecasting on Chinese xEV market for 2016-2020, provided rational suggestion and recommendation.

INTRODUCTION

In this report, GGII analyzes xEV market in China. It will provide you with a comprehensive understanding of this industry from the following aspects: market size, status in the world, product structure, company analysis of major players, etc., as well as make scientific prediction on the future development xEV industry.

The Aim of this report

To provide readers with comprehensive & in-depth understanding of Chinese xEV industry;

To understand position of Chinese xEV in the world;

Get more information of the major xEV companies;

To predict what future of Chinas xEV industry will be;

To find out the key strengths and weakness of Chinas xEV companies, and the threats and opportunities they face;

To reveal opportunities in Chinese xEV industry

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