

China OLED Industry Research in 2017

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Abstracts

The statistics from Gaogong Industry Research Institute (GGII) showed, the sales of OLED displays was about USD15 billion, which is over 30% YoY growth. The penetration rate of OLED mobile phone was about 20%. GGII estimated the penetration rate of OLED screen will continuous raise, the demands of high end OLED display will surpass supply in future 2-3 years.

LED industry is in the steady phase, the competitive structure of LED industry has formed. However, many of the investors have not comprehensively understanding to the industry and lack of solid industrial statistics. GGII spent months in research on upstream and downstream companies, in order to collect primary data.

The report analyzed domestic market, technologic development, and domestic industrial competitive structure. Also, the report reveals market size, investment opportunity, and market potential. GGII made scientific forecasting on Chinese OLED market for 2017-2020, providing rational suggestion and recommendation.

In this report, GGII analyzes OLED market in China. It will provide you with a comprehensive understanding of this industry from the following aspects: market size, status in the world, product structure, company analysis of major players, etc., as well as make scientific prediction on the future development OLED industry.

The Aim of this report

To provide readers with comprehensive & in-depth understanding of Chinese OLED industry;

To understand position of Chinese OLED in the world;

Get more information of the major OLED companies;

To predict what future of Chinas OLED industry will be;

To find out the key strengths and weakness of Chinas OLED companies, and the threats and opportunities they face;

To reveal opportunities in Chinese OLED industry

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