

# China Li-ion Battery Al-plastic Film Market Research in 2017

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## Abstracts

According to the statistics from Gaogong Industry Research Institute (GGII), the demands of li-ion battery Al-plastic film (exclude foreign capital companies, except ATL) was 95 million square meters in China. The market size was 2.95 billion RMB, which is 39.1% YoY growth. The major reasons of the growth are: 1) domestic CE battery market shift from Aluminum case to pouch, pouch battery output increased. 2) Pouch power battery output raised, the output will grow over 30% in 2017.

Li-ion battery industry is fast developing, more entrants involving and investing in Li-ion battery field. However, many of the investors have not comprehensively understanding to the industry and lack of solid industrial statistics. GGII spent months in research on upstream and downstream companies, in order to collect primary data.

The report analyzed consumption structure, major companies, and market demand. GGII made scientific forecasting on Chinese li-ion battery Al-plastic film market for 2016-2020, provided rational suggestion and recommendation.

In this report, GGII analyzes li-ion battery Al-plastic film market in China. It will provide you with a comprehensive understanding of this industry from the following aspects: market size, status in the world, product structure, customs data, etc., as well as make scientific prediction on the future development of li-ion battery Al-plastic film.

The Aim of this report

To provide readers with comprehensive & in-depth understanding of Chinese li-ion battery Al-plastic film industry;

To understand position of Chinese li-ion battery Al-plastic film in the world;

Get more information of the major li-ion battery Al-plastic film companies;

To predict what future of Chinas li-ion battery Al-plastic film industry will be;

To find out the key strengths and weakness of Chinas li-ion battery Al-plastic film companies, and the threats and opportunities they face;

To reveal opportunities in Chinese li-ion battery Al-plastic film industry

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