

# China Automotive Start/Stop Power Source Market Research in 2017

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## **Abstracts**

Lead-acid battery is the major automotive start/stop power source on the market. Automotive start/stop power source field mainly adapts AGM lead-acid storage battery for power source. According to the statistics from Gaogong Industry Research Institute (GGII), the installed rate of automotive start/stop power source has exceeded 70%, 50% respectively in Europe and Japan in 2016. In China, the installed rate of automotive start/stop power source was 15%.

According to the policy issued by China government in October 2016, new manufactured passenger vehicles' the average fuel consumption have to reach 5L/100KM; the fuel consumption of commercial vehicle have to decrease 10% than it in 2015. GGII spent months in research on upstream and downstream companies, in order to collect primary data to finish.

The report analyzed consumption structure, major companies, market supply, product application, and market demand. GGII made scientific forecasting on Chinese automotive start/stop power source market for 2016-2020, provided rational suggestion and recommendation.

In this report, GGII analyzes automotive start/stop power source market in China. It will provide you with a comprehensive understanding of this industry from the following aspects: market size, status in the world, product structure, customs data, etc., as well as make scientific prediction on the future development of automotive start/stop power source.

The Aim of this report



To provide readers with comprehensive & in-depth understanding of Chinese automotive start/stop power source industry;

To understand position of Chinese automotive start/stop power source in the world;

Get more information of the major automotive start/stop power source companies;

To predict what future of Chinas automotive start/stop power source industry will be;

To find out the key strengths and weakness of Chinas automotive start/stop power source companies, and the threats and opportunities they face;

To reveal opportunities in Chinese automotive start/stop power source industry



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