

United States Power Rental Market 2023

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Abstracts

Power rental refers to the practice of renting temporary power generation or distribution equipment for short-term or emergency power needs. It involves renting power equipment such as generators, transformers, switchgear, and other accessories from specialized providers. Power rental offers flexibility in meeting varying power requirements. Businesses can easily adjust their power capacity based on their specific needs without the need for long-term commitments. Renting power equipment eliminates the need for upfront capital investment in purchasing and maintaining power infrastructure. This allows businesses to allocate their financial resources more efficiently.

The power rental market in United States is likely to register a CAGR of over 3.7% with an incremental growth of USD 1.0 billion during the forecast period 2023-2029.

Market Segmentation

This industry report offers market estimates of the United States market, followed by a detailed analysis of the fuel, power rating, equipment, application, and end user. The United States market data on power rental can be segmented by fuel: diesel, natural gas, others. In United States, the diesel segment made up the largest share of the power rental market. Power rental market is further segmented by power rating: >75kVA, 75–375kVA, 375–1,000kVA, above 1,000 kVA. The 75–375kVA segment captured the largest share of the market in 2022. Based on equipment, the power rental market is segmented into: generators, load banks, transformers, others. According to the research, the generators segment had the largest share in the power rental market in United States. On the basis of application, the power rental market also can be divided into: continuous, peak shaving, standby. The continuous segment held the largest revenue share in 2022. Power rental market by end user is categorized into: construction, events, IT and data center, manufacturing, mining, oil and gas, retail, utilities, others. In United States, the construction segment made up the largest share of

the power rental market.

Major Companies and Competitive Landscape

The United States power rental market is highly competitive. The key players in the power rental market include Aggreko plc, Atlas Copco AB, Caterpillar Inc., Cummins Inc., Generac Holdings Inc., Herc Rentals Inc., Kohler Company, Sun Belt International Corp., Sunstate Equipment Co. LLC, United Rentals Inc.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive coverage of the market across different market segments, the report is a valuable asset for the existing players, new entrants and the future investors.

Why Buy This Report?

Get a detailed picture of the United States Power Rental Market

Identify segments/areas to invest in over the forecast period in the United States Power Rental Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format

Strategy consulting and research support for three months

Print authentication provided for the single-user license

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