

# Titanium Dioxide Market in North America - 2023 Edition

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### **Abstracts**

Titanium dioxide (TiO2) is a naturally occurring mineral that finds extensive usage as a white pigment in various industries, including paint, coatings, plastics, paper, and cosmetics. It possesses high opacifying properties, which makes it an effective substance for rendering products more opaque or less transparent. TiO2 is also employed as a UV filter in sunscreens and as a catalyst in chemical reactions. It is a non-toxic and chemically inert substance, thereby qualifying as a safe substance for human use. TiO2 is produced through a chemical process that involves the extraction of titanium from minerals such as ilmenite and rutile. The extracted titanium undergoes a high-temperature process known as calcination to yield TiO2. TiO2 is available in different grades, ranging from high-purity grades used in pharmaceuticals to lower-purity grades used in industrial applications. The titanium dioxide in North America market is expected to increase by USD 0.8 billion, at a compound annual growth rate (CAGR) of 5.7% from 2023 to 2029, according to the latest edition of the Titanium Dioxide Market in North America Report.

The report covers market size and growth, segmentation, country breakdowns, competitive landscape, trends and strategies for titanium dioxide market in North America. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the North America market, followed by a detailed analysis of the product, form, application, and country. The North America market for titanium dioxide can be segmented by product: nanomaterial grade TiO2, pigment grade TiO2. In 2022, the pigment grade TiO2 segment made up the



largest share of revenue generated by the titanium dioxide market. Titanium dioxide market is further segmented by form: rutile TiO2, anatase TiO2. Based on application, the titanium dioxide market is segmented into: paints and coatings, personal care and cosmetics, plastics, pulp and paper, others. The paints and coatings segment is estimated to account for the largest share of the titanium dioxide market in North America. On the basis of country, the titanium dioxide market also can be divided into: USA, Canada, Mexico.

Market Segmentation

By product: nanomaterial grade TiO2, pigment grade TiO2

By form: rutile TiO2, anatase TiO2

By application: paints and coatings, personal care and cosmetics, plastics, pulp and paper, others

By country: USA, Canada, Mexico

The report also provides analysis of the key companies of the industry and their detailed company profiles including Anhui Annada Titanium Industry Co., Ltd., Argex Titanium Inc., China National BlueStar (Group) Co., Ltd., Cinkarna Celje d.d., Evonik Industries AG, GPRO Titanium Industry Co., Ltd., INEOS Group Limited (National Titanium Dioxide Company Limited/Cristal), Ishihara Sangyo Kaisha Ltd., KRONOS Worldwide, Inc., Lomon Billions Group Co., Ltd., Meghmani Organics Ltd. (Kilburn Chemicals Ltd.), National Industrialization Co. (Tasnee), Neiman Group, Ningbo Xinfu Titanium Dioxide Co., Ltd., Pangang Group Vanadium Titanium and Resources Co., Ltd., Sakai Chemical Industry Co., Ltd., Shandong Dawn Titanium Industry Co., Ltd., Shandong Doguide Group Co., Ltd., Shandong Jinhai Titanium Resources Technology Co., Ltd., Tayca Corporation, The Chemours Company, Tianjin Master Technology Co., Ltd., Toho Titanium Co., Ltd., Travancore Titanium Products Ltd., Tronox Holdings plc, Ukrainian Chemical Products - Group DF, Venator Materials PLC, Yunnan Dahutong Titanium Industry Co., Ltd., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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Scope of the Report



To analyze and forecast the market size of the titanium dioxide market in North America.

To classify and forecast the titanium dioxide market in North America based on product, form, application, country.

To identify drivers and challenges for the titanium dioxide market in North America.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the titanium dioxide market in North America.

To identify and analyze the profile of leading players operating in the titanium dioxide market in North America.

# Why Choose This Report

Gain a reliable outlook of the titanium dioxide market in North America forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.



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Paints and coatings
Personal care and cosmetics
Plastics
Pulp and paper
Others



#### PART 8. MARKET BREAKDOWN BY COUNTRY

**USA** 

Canada

Mexico

#### **PART 9. KEY COMPANIES**

Anhui Annada Titanium Industry Co., Ltd.

Argex Titanium Inc.

China National BlueStar (Group) Co., Ltd.

Cinkarna Celje d.d.

**Evonik Industries AG** 

GPRO Titanium Industry Co., Ltd.

INEOS Group Limited (National Titanium Dioxide Company Limited/Cristal)

Ishihara Sangyo Kaisha Ltd.

KRONOS Worldwide, Inc.

Lomon Billions Group Co., Ltd.

Meghmani Organics Ltd. (Kilburn Chemicals Ltd.)

National Industrialization Co. (Tasnee)

Neiman Group

Ningbo Xinfu Titanium Dioxide Co., Ltd.

Pangang Group Vanadium Titanium and Resources Co., Ltd.

Sakai Chemical Industry Co., Ltd.

Shandong Dawn Titanium Industry Co., Ltd.

Shandong Doguide Group Co., Ltd.

Shandong Jinhai Titanium Resources Technology Co., Ltd.

**Tayca Corporation** 

The Chemours Company

Tianjin Master Technology Co., Ltd.

Toho Titanium Co., Ltd.

Travancore Titanium Products Ltd.

Tronox Holdings plc

Ukrainian Chemical Products - Group DF

Venator Materials PLC

Yunnan Dahutong Titanium Industry Co., Ltd.

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