

Soft Drinks Market in China 2023

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Abstracts

Soft drinks are non-alcoholic beverages that are typically carbonated and sweetened with added sugars or artificial sweeteners. The soft drinks market in China is a significant and rapidly growing market, driven by increasing consumer demand for convenient and refreshing beverage options. According to the latest data, the market size of the soft drinks industry in China is expected to rise by USD 55.8 billion with a CAGR of 5.12% by the end of 2029.

This industry report offers market estimates of the China market, followed by a detailed analysis of the product type, and distribution channel. The China market data on soft drinks can be segmented by product type: botanical beverages, carbonated drinks, coffee drinks, flavored beverages, functional beverages, juices, packaged drinking water, protein drinks, solid beverages, tea, others. In 2022, the packaged drinking water segment made up the largest share of revenue generated by the soft drinks market. Soft drinks market is further segmented by distribution channel: catering channel, e-commerce channel, modern channel, traditional channel, others. Traditional channel was the highest contributor to the soft drinks market in China. Going forward, the e-commerce channel segment is projected to witness the highest CAGR during the forecast period.

The soft drinks market is dominated by key players, which are Hangzhou Wahaha Group Co. Ltd., Nongfu Spring Co. Ltd., Reignwood Group, The Coca-Cola Company, Ting Hsin International Group.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive coverage of the market across different market segments, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the China Soft Drinks Market
Identify segments/areas to invest in over the forecast period in the China Soft Drinks Market
Understand the competitive environment, the market's leading players
The market estimate for ease of analysis across scenarios in Excel format.
Strategy consulting and research support for three months.
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