

Salicylic Acid (CAS 69-72-7) Market by Product (Technical Grade Salicylic Acid, Pharmaceutical Grade Salicylic Acid, Sublimed Salicylic Acid), by Application (Pharmaceuticals, Personal Care & Cosmetics, Agrochemicals, Dyes, Rubber Chemicals) and by Region, Trend, Forecast, Competitive Analysis, and Growth Opportunity 2019-2024

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Abstracts

Salicylic acid is a lipophilic monohydroxybenzoic acid and a beta hydroxy acid with the formula $C_7H_6O_3$. Salicylic acid is used primarily as an intermediate in the production of agrochemical products, dyes, and colorants, as well as in the rubber industry and in the manufacture of phenolic resins. Salicylic acid is also a significant compound in industrial sectors including pharmaceuticals, personal care and cosmetics. The analysts forecast the global salicylic acid market to exhibit a CAGR of 4.54% during the period 2019-2024. The report covers the present scenario and the growth prospects of the global salicylic acid for 2019-2024. To calculate the market size, the report considers the salicylic acid sales volume and revenue.

The projections featured in the report have been derived using proven research methodologies and assumptions. By doing so, the research report serves as a repository of analysis and information for every facet of the market, including but not limited to: regional markets, product, and application.

Geographically, the global salicylic acid market is segmented into North America, Asia Pacific, Europe, Middle East & Africa and South America. This report forecasts revenue growth at a global, regional & country level, and provides an analysis of the market trends in each of the sub-segments from 2019 to 2024.

North America (U.S., Canada, Mexico, etc.)

Asia-Pacific (China, Japan, India, Korea, Australia, Indonesia, Taiwan, Thailand, etc.)

Europe (Germany, UK, France, Italy, Russia, Spain, etc.)

Middle East & Africa (Turkey, Saudi Arabia, Iran, Egypt, Nigeria, UAE, Israel, South Africa, etc.)

South America (Brazil, Argentina, Colombia, Chile, Venezuela, Peru, etc.)

On the basis of product, the global salicylic acid market is segmented into:

Technical Grade Salicylic Acid

Pharmaceutical Grade Salicylic Acid

Sublimed Salicylic Acid

Based on application, the salicylic acid market is segmented into:

Pharmaceuticals

Personal Care & Cosmetics

Agrochemicals

Dyes

Rubber Chemicals

The report also includes a discussion of the key vendors operating in this market. Some of the leading players in the global salicylic acid market are:

Alta Laboratories Ltd.

Hebei Jingye Group Co., Ltd.

JQC (Huayin) Pharmaceutical Co., Ltd.

LCP Leuna Carboxylation Plant GmbH

Rishabh Metals and Chemicals Pvt. Ltd.

SEQENS SAS (Novacap, Inc.)

Shandong Longxin Chemical Group Co., Ltd.

Shandong Xinhua Pharmaceutical Co., Ltd.

Siddharth Carbochem Products Ltd.

Zhenjiang Gaopeng Pharmaceutical Co., Ltd.

Zhenjiang Maoyuan Chemical Co., Ltd.

Jiangsu Puyuan Chemical Industry Co., Ltd.

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Objective of the study:

To analyze and forecast the market size of global salicylic acid market.

To classify and forecast global salicylic acid market based on region, product, and application.

To identify drivers and challenges for global salicylic acid market.

To examine competitive developments such as expansions, mergers & acquisitions, etc., in global salicylic acid market.

To conduct pricing analysis for global salicylic acid market.

To identify and analyze the profile of leading players operating in global salicylic acid market.

The report is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities. Key target audience are:

Manufacturers of salicylic acid

Raw material suppliers

Market research and consulting firms

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to salicylic acid

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with salicylic acid suppliers and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports, and proprietary databases.

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