

# Pet Products Market in North America 2022 - Snapshot

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## Abstracts

Pets are part of the family in the majority of households worldwide. Dogs are the most popular pet, owned by 33% of respondents, with cats coming in second, at 23%, according to more than 27,000 online consumers whom GfK surveyed in 22 countries. The pet industry consists of many significant branches: pet food and treats, vet care, supplies & accessories, insurance, etc. Pet products refer to products and supplies intended for consumption by pets (including dog, cat, fish, bird, rabbit, etc.) Pet products generally consist of stain and odor control products, healthcare, collars, feeders, crates and carriers, toys, grooming accessories, etc. The rise in pet humanization has led to consumers spending significantly on pet supplements, healthcare products, toys, accessories, and other related products to keep them active, healthy, and happy. According to Gen Consulting Company, the pet products market in North America is set to achieve an incremental growth of USD 9 billion, accelerating at a CAGR of almost 4.6% during the forecast period 2022-2028.

This industry report offers market estimates of the North America market, followed by a detailed analysis of the product, distribution channel, and country. The North America market data on pet products can be segmented by product: grooming products, pet healthcare, stain & odor control products, others. Pet products market is further segmented by distribution channel: e-commerce, pet specialty stores, supermarkets & hypermarkets, veterinary clinics, others. Based on country, the pet products market is segmented into: Canada, USA.

The North America pet products market is highly competitive. As of 2021, the major players in the North America pet products market were Bark & Co. (Barkbox Inc.), Central Garden & Pet Company, Church & Dwight Co. Inc., Duskocil Manufacturing Company Inc., Elanco Animal Health Incorporated, Nestle S.A., Oil-Dri Corporation Of America, Rolf C. Hagen Inc., The Clorox Company, The Wahl Clipper Corporation, Unicharm Corporation.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive market assessment across the major geographies, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the North America Pet Products Market

Identify segments/areas to invest in over the forecast period in the North America Pet Products Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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Central Garden & Pet Company  
Church & Dwight Co., Inc.  
Dokocil Manufacturing Company, Inc.  
Elanco Animal Health Incorporated

Nestle S.A.  
Oil-Dri Corporation Of America  
Rolf C. Hagen Inc.  
The Clorox Company  
The Wahl Clipper Corporation  
Unicharm Corporation

## **PART 8. METHODOLOGY**

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