

Pet Products Market in Middle East and Africa 2022 - Snapshot

<https://marketpublishers.com/r/PEFC70FF7086EN.html>

Date: September 2022

Pages: 52

Price: US\$ 750.00 (Single User License)

ID: PEFC70FF7086EN

Abstracts

Pets are part of the family in the majority of households worldwide. Dogs are the most popular pet, owned by 33% of respondents, with cats coming in second, at 23%, according to more than 27,000 online consumers whom GfK surveyed in 22 countries. The pet industry consists of many significant branches: pet food and treats, vet care, supplies & accessories, insurance, etc. Pet products refer to products and supplies intended for consumption by pets (including dog, cat, fish, bird, rabbit, etc.) Pet products generally consist of stain and odor control products, healthcare, collars, feeders, crates and carriers, toys, grooming accessories, etc. The rise in pet humanization has led to consumers spending significantly on pet supplements, healthcare products, toys, accessories, and other related products to keep them active, healthy, and happy. The pet products in Middle East and Africa market is expected to increase by USD 93 million, at a compound annual growth rate (CAGR) of 6.4% from 2022 to 2028, according to the latest edition of the Pet Products Market in Middle East and Africa Report.

This industry report offers market estimates of the Middle East and Africa market, followed by a detailed analysis of the product, distribution channel, and country. The Middle East and Africa market data on pet products can be segmented by product: grooming products, pet healthcare, stain & odor control products, others. Pet products market is further segmented by distribution channel: e-commerce, pet specialty stores, supermarkets & hypermarkets, veterinary clinics, others. Based on country, the pet products market is segmented into: Egypt, Israel, Saudi Arabia, South Africa, United Arab Emirates, others.

The Middle East and Africa pet products market is highly competitive. Some of the leading companies operating in the market are Beaphar B.V., Biozoo s.a., Boehringer

Ingelheim Auslandsbeteiligungs GmbH, Central Garden & Pet Company, flexi - Bogdahn International GmbH & Co. KG, Freedom Pet Supplies Inc., Group55 Ltd, H. von Gimborn GmbH, Hunter Group Ltd., Marltons Pets & Products (Pty) Ltd, Mars Incorporated, Merck & Co. Inc., Mid-Florida Mining Company, Nestle S.A., Pet Head Inc., Pets Choice Limited (Bob Martin), Radio Systems Corporation, TFH Publications Inc., Tranquille Sarl, Trixie Heimtierbedarf GmbH & Co. KG, Unicharm Corporation, VitaPower Limited (palaMOUNTAINS), Zolux S.A.S.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive market assessment across the major geographies, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the Middle East and Africa Pet Products Market

Identify segments/areas to invest in over the forecast period in the Middle East and Africa Pet Products Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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Beaphar B.V.

Biozoo s.a.
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Central Garden & Pet Company
flexi - Bogdahn International GmbH & Co. KG
Freedom Pet Supplies Inc.
Group55 Ltd
H. von Gimborn GmbH
Hunter Group Ltd.
Marltons Pets & Products (Pty) Ltd
Mars, Incorporated
Merck & Co., Inc.
Mid-Florida Mining Company
Nestle S.A.
Pet Head, Inc.
Pets Choice Limited (Bob Martin)
Radio Systems Corporation
TFH Publications, Inc.
Tranquille Sarl
Trixie Heimtierbedarf GmbH & Co. KG
Unicharm Corporation
VitaPower Limited (palaMOUNTAINS)
Zolux S.A.S.

PART 8. METHODOLOGY

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