

Pet Products Market in Europe 2022 - Snapshot

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Abstracts

Pets are part of the family in the majority of households worldwide. Dogs are the most popular pet, owned by 33% of respondents, with cats coming in second, at 23%, according to more than 27,000 online consumers whom GfK surveyed in 22 countries. The pet industry consists of many significant branches: pet food and treats, vet care, supplies & accessories, insurance, etc. Pet products refer to products and supplies intended for consumption by pets (including dog, cat, fish, bird, rabbit, etc.) Pet products generally consist of stain and odor control products, healthcare, collars, feeders, crates and carriers, toys, grooming accessories, etc. The rise in pet humanization has led to consumers spending significantly on pet supplements, healthcare products, toys, accessories, and other related products to keep them active, healthy, and happy. The pet products in Europe market size is projected to grow by USD 6 billion from 2022 to 2028, registering a CAGR of 6.4 percent, according to a new report by Gen Consulting Company.

This industry report offers market estimates of the Europe market, followed by a detailed analysis of the product, distribution channel, and country. The Europe market data on pet products can be segmented by product: grooming products, pet healthcare, stain & odor control products, others. Pet products market is further segmented by distribution channel: e-commerce, pet specialty stores, supermarkets & hypermarkets, veterinary clinics, others. Based on country, the pet products market is segmented into: Belgium, Finland, France, Germany, Italy, Netherlands, Russia, Spain, United Kingdom, others.

The Europe pet products market is highly competitive. The prominent players operating in the Europe pet products market include Beaphar B.V., Biocanina (Laboratoire Veto-centre), Boehringer Ingelheim Auslandsbeteiligungs GmbH, CAMON S.P.A., Ceva Sante Animale SA, Eheim GmbH & Co. KG., Elanco Animal Health Incorporated, Eli Lilly and Company, Ferplast S.p.A., H. von Gimborn GmbH, Innovet Italia Srl, J.

Rettenmaier & Sohne GmbH & Co KG., JBL GmbH & Co. KG, Johnson's Veterinary Products Ltd, Laroy Group NV, LUPOSAN GmbH & Co. KG, Mars Incorporated, Martin Sellier S.A.S., Minerales y Productos Derivados SA (Sepiolsa), Niderma B.V., Perrigo Company PLC, Pets Choice Limited (Bob Martin), Riga SA, Spectrum Brands Holdings Inc., Tolsa S.A., Tranquille Sarl, Trixie Heimtierbedarf GmbH & Co. KG, United Pets S.r.l., Virbac S.A., Zolux S.A.S.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive market assessment across the major geographies, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the Europe Pet Products Market

Identify segments/areas to invest in over the forecast period in the Europe Pet Products Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

Contents

PART 1. SUMMARY

PART 2. INTRODUCTION

Study period
Geographical scope
Market segmentation

PART 3. PET PRODUCTS MARKET OVERVIEW

PART 4. MARKET BREAKDOWN BY PRODUCT

Grooming products
Pet healthcare
Stain & odor control products
Others

PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

E-commerce
Pet specialty stores
Supermarkets & hypermarkets
Veterinary clinics
Others

PART 6. MARKET BREAKDOWN BY COUNTRY

Belgium
Finland
France
Germany
Italy
Netherlands
Russia
Spain
United Kingdom
Others

PART 7. KEY COMPANIES

Beaphar B.V.
Biocanina (Laboratoire Veto-centre)
Boehringer Ingelheim Auslandsbeteiligungs GmbH
CAMON S.P.A.
Ceva Sante Animale SA
Eheim GmbH & Co. KG.
Elanco Animal Health Incorporated
Eli Lilly and Company
Ferplast S.p.A.
H. von Gimborn GmbH
Innovet Italia Srl
J. Rettenmaier & Sohne GmbH & Co KG.
JBL GmbH & Co. KG
Johnson's Veterinary Products Ltd
Laroy Group NV
LUPOSAN GmbH & Co. KG
Mars, Incorporated
Martin Sellier S.A.S.
Minerales y Productos Derivados SA (Sepiolsa)
Nederma B.V.
Perrigo Company PLC
Pets Choice Limited (Bob Martin)
Riga SA
Spectrum Brands Holdings, Inc.
Tolsa S.A.
Tranquille Sarl
Trixie Heimtierbedarf GmbH & Co. KG
United Pets S.r.l.
Virbac S.A.
Zolux S.A.S.

PART 8. METHODOLOGY

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