

# Pet Products Market in Asia Pacific 2022 - Snapshot

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## Abstracts

Pets are part of the family in the majority of households worldwide. Dogs are the most popular pet, owned by 33% of respondents, with cats coming in second, at 23%, according to more than 27,000 online consumers whom GfK surveyed in 22 countries. The pet industry consists of many significant branches: pet food and treats, vet care, supplies & accessories, insurance, etc. Pet products refer to products and supplies intended for consumption by pets (including dog, cat, fish, bird, rabbit, etc.) Pet products generally consist of stain and odor control products, healthcare, collars, feeders, crates and carriers, toys, grooming accessories, etc. The rise in pet humanization has led to consumers spending significantly on pet supplements, healthcare products, toys, accessories, and other related products to keep them active, healthy, and happy. The pet products market in Asia Pacific is anticipated to increase by USD 7 billion till 2028 at an average annual growth of 7.5 percent as per the latest report by Gen Consulting Company.

This industry report offers market estimates of the Asia Pacific market, followed by a detailed analysis of the product, distribution channel, and country. The Asia Pacific market data on pet products can be segmented by product: grooming products, pet healthcare, stain & odor control products, others. Pet products market is further segmented by distribution channel: e-commerce, pet specialty stores, supermarkets & hypermarkets, veterinary clinics, others. Based on country, the pet products market is segmented into: China, India, Japan, Malaysia, Philippines, Singapore, South Korea, Thailand, Vietnam, others.

The Asia Pacific pet products market is highly competitive. The key players in the pet products market include Beaphar B.V., Boehringer Ingelheim Auslandsbeteiligungs GmbH, Cargill Incorporated, Elanco Animal Health Incorporated, Forcans Inc., GENDAI Pharmaceutical Co Ltd., Guangdong Boyu Group Co. Ltd., Guangdong Zhenhua Electric Appliance Co. Ltd., Guangzhou Huiyou Biological Technology Co. Ltd., Hubei

Lovepet Pet Products Co. Ltd., Iris Ohyama Co. Ltd., Kao Corporation, Kyoritsu Seiyaku Corporation, LG Household & Health Care Ltd., Lion Corporation, Mars Incorporated, Morinaga Milk Industry Co. Ltd., Pampet Limited Partnership, Petfive Brands Holding LLC, Sensen Group Co. Ltd., Shanghai Chongxing Pet Product Co. Ltd., Shenzhen Hongrui Biotechnology Co. Ltd., Sherwood Chemicals Public Company Limited, Sungbo Pet Healthcare Inc., The Clorox Company, The Himalaya Drug Company, Unicharm Corporation, Vetoquinol SA, Virbac S.A., Zoetis Inc.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive market assessment across the major geographies, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the Asia Pacific Pet Products Market

Identify segments/areas to invest in over the forecast period in the Asia Pacific Pet Products Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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Beaphar B.V.  
Boehringer Ingelheim Auslandsbeteiligungs GmbH  
Cargill, Incorporated  
Elanco Animal Health Incorporated  
Forcans Inc.  
GENDAI Pharmaceutical Co, Ltd.  
Guangdong Boyu Group Co., Ltd.  
Guangdong Zhenhua Electric Appliance Co., Ltd.  
Guangzhou Huiyou Biological Technology Co., Ltd.  
Hubei Lovepet Pet Products Co., Ltd.  
Iris Ohyama Co., Ltd.  
Kao Corporation  
Kyoritsu Seiyaku Corporation  
LG Household & Health Care, Ltd.  
Lion Corporation  
Mars, Incorporated  
Morinaga Milk Industry Co., Ltd.  
Pampet Limited Partnership  
Petfive Brands Holding LLC  
Sensen Group Co., Ltd.  
Shanghai Chongxing Pet Product Co., Ltd.  
Shenzhen Hongrui Biotechnology Co., Ltd.  
Sherwood Chemicals Public Company Limited  
Sungbo Pet Healthcare Inc.  
The Clorox Company  
The Himalaya Drug Company  
Unicharm Corporation  
Vetoquinol SA  
Virbac S.A.  
Zoetis Inc.

## **PART 8. METHODOLOGY**

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