

Personal Care Appliances Market in Europe: 2021 Edition

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Abstracts

Personal care appliances are lifestyle products used for grooming, beautification and personal hygiene. With the global population becoming more conscious about its health and appearance, a wide variety of personal care appliances are gaining increased demand across the globe. Gen Consulting Company predicts that the personal care appliances market in Europe is estimated to touch a valuation of USD 7,538 million, registering a CAGR of 2.2% during the forecast period (2021-2027).

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into personal care appliances market in Europe. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments.

The personal care appliances market is segmented on the basis of product, gender, distribution channel, and country. The personal care appliances market is segmented as below:

By product:

shaving and grooming (hair straightener, hair dryer, hair curler, others)

beauty appliances

oral care

By gender:

men

women

unisex

By distribution channel:

supermarkets & hypermarkets

specialty stores

online stores

others

By country:

country

Spain

UK

Germany

France

Italy

Russia

Rest of Europe

The report also provides analysis of the key companies of the industry and their detailed company profiles including Colgate-Palmolive Company, Conair Corporation, Coty Inc.,

Dr. Fresh Inc., Dyson Limited, Groupe SEB, Helen of Troy Limited, Koninklijke Philips N.V., Panasonic Corporation, Procter & Gamble Company (P&G), Spectrum Brands Holdings, Inc., among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2017 to 2027 considering 2020 to be the base year.

Scope of the Report

To analyze and forecast the market size of the personal care appliances market in Europe.

To classify and forecast the personal care appliances market in Europe based on product, gender, distribution channel, and country.

To identify drivers and challenges for the personal care appliances market in Europe.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the personal care appliances market in Europe.

To identify and analyze the profile of leading players operating in the personal care appliances market in Europe.

Why Choose This Report

Gain a reliable outlook of the personal care appliances market in Europe forecasts from 2021 to 2027 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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