

Packaged Sexual Wellness Market in United States - 2022 Edition

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Abstracts

Sexual wellness can be defined as a blend of physical state, mental state, and social well-being that has a connection with sexuality. Growing awareness regarding sexual wellness inspires a positive and respectful approach involving sexuality and sexual relationships. Gen Consulting Company predicts that the packaged sexual wellness market in United States is estimated to touch a valuation of USD 10,427 million, registering a CAGR of 7.6% during the forecast period (2022-2028).

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into packaged sexual wellness market in United States. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments. This study also provides an analysis of the impact of the COVID-19 crisis on the packaged sexual wellness industry.

The packaged sexual wellness market is segmented on the basis of product, gender, distribution channel, and region. The packaged sexual wellness market is segmented as below:

By product:

condoms

exotic lingerie

lubricants

sex toys

others

By gender:

female

male

By distribution channel:

drug stores

grocery stores

online retailing

specialty stores

supermarkets & hypermarkets

By region:

region

Midwestern United States

Northeastern United States

Southern United States

Western United States

The report explores the recent developments and profiles of key vendors in the Packaged Sexual Wellness Market in United States, including Church & Dwight Co.,

Inc., Diamond Products LLC, Doc Johnson Enterprises, Karex Berhad, Karex Industries Sdn Bhd, LifeStyles Healthcare Pte Ltd., OKAMOTO INDUSTRIES, INC., Reckitt Benckiser Group PLC, TENGA Co., Ltd., among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the packaged sexual wellness market in United States.

To classify and forecast the packaged sexual wellness market in United States based on product, gender, distribution channel, and region.

To identify drivers and challenges for the packaged sexual wellness market in United States.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the packaged sexual wellness market in United States.

To identify and analyze the profile of leading players operating in the packaged sexual wellness market in United States.

Why Choose This Report

Gain a reliable outlook of the packaged sexual wellness market in United States forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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