

North America Tube Packaging Market 2023

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Abstracts

Tube packaging refers to a type of packaging that is commonly used for various products such as cosmetics, pharmaceuticals, food products, and industrial goods. It typically consists of a cylindrical tube made of materials such as plastic, aluminum, or paperboard, which can be customized with printing and labeling options. Tube packaging provides protection for the contents and offers convenience in terms of dispensing and application.

The tube packaging in North America market size is projected to grow by USD 0.9 billion from 2023 to 2029, registering a CAGR of 3.9 percent, according to the latest market data.

The report covers market size and growth, segmentation, country breakdowns, competitive landscape, trends and strategies for tube packaging market in North America. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

Market Segmentation

Type: squeeze tubes, twist tubes, others

Material: aluminum tubes, laminated tubes, plastic tubes, others

End user: beauty and personal care, consumer goods, food, pharmaceutical and healthcare, others

Country: USA, Canada, Mexico

This industry report offers market estimates and forecasts of the North America market, followed by a detailed analysis of the type, material, end user, and country. The North America market for tube packaging can be segmented by type: squeeze tubes, twist

tubes, others. Among these, the squeeze tube segment was accounted for the highest revenue generator in 2022. Tube packaging market is further segmented by material: aluminum tubes, laminated tubes, plastic tubes, others. The laminated tubes segment is estimated to account for the largest share of the tube packaging market in North America. Based on end user, the tube packaging market is segmented into: beauty and personal care, consumer goods, food, pharmaceutical and healthcare, others. The beauty and personal care segment held the largest share of the North America tube packaging market in 2022 and is anticipated to hold its share during the forecast period. On the basis of country, the tube packaging market also can be divided into: USA, Canada, Mexico. In 2022, USA made up the largest share of revenue generated by the tube packaging market.

Major Companies and Competitive Landscape

The report has also analysed the competitive landscape of the tube packaging market in North America with some of the key players being Albea S.A., Amcor Ltd., AptarGroup, Inc., Berry Global Group, Inc., CCL Industries Inc., Cosmopak Corp., HCP Packaging USA Inc., KDC/One Development Corporation Inc, Sonoco Products Company, Westfall Technik Inc. (Carolina Precision Plastics, LLC d/b/a CPP Global), WestRock Company, among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

Scope of the Report

To analyze and forecast the market size of the tube packaging market in North America.
To classify and forecast the tube packaging market in North America based on type, material, end user, country.
To identify drivers and challenges for the tube packaging market in North America.
To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the tube packaging market in North America.
To identify and analyze the profile of leading players operating in the tube packaging market in North America.

Why Choose This Report

Gain a reliable outlook of the tube packaging market in North America forecasts from 2023 to 2029 across scenarios.
Identify growth segments for investment.
Stay ahead of competitors through company profiles and market data.
The market estimate for ease of analysis across scenarios in Excel format.
Strategy consulting and research support for three months.
Print authentication provided for the single-user license.

Recent Developments

? Westfall Technik, Inc., a global holding company that provides superior manufacturing solutions for the production of plastic parts in the medical, packaging, and consumer goods industries, announced today the acquisition of Carolina Precision Plastics, LLC (d/b/a CPP Global) and its wholly owned subsidiaries.

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