

# North America Aerosol Cans Market 2023

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## Abstracts

### Description

The North America aerosol cans market is forecast to reach USD 4.65 billion by 2029, registering a CAGR of 2.3% during 2023-2029. Aerosol cans made of aluminum, steel or plastic serve as packaging systems for dispensing a variety of products using a propellant and valve system.

Several factors underpin the positive outlook for this market. The recyclability and reusability of aerosol cans make them an environmentally compliant packaging choice, supporting demand. Major end-use industries like personal care and cosmetics also spur adoption, as rising disposable incomes drive demand for spray products including deodorants, hairsprays and more. However, significant buyer power of consumers in this segment leads to pricing competition among manufacturers.

While aluminum supply was impacted during the pandemic, growing demand for aerosols with antiviral and antibacterial properties presents opportunities. Increasing shelf life and convenience provided by aerosol packaging across food, pharmaceuticals and other applications will further expand the market. However, raw material price volatility due to events like the Russia-Ukraine conflict poses challenges.

### Market Segmentation

The market is segmented based on material, end user, and country.

Material: aluminium, steel-tinplate, others

End user: cosmetics and personal care, household, pharmaceutical and veterinary, paints and varnishes, automotive and industrial, others

Country: United States, Canada

In 2022, the aluminum segment held the largest market share (57.5%) and is expected to grow at a CAGR of 2.2% over the forecast period. Aluminum offers advantages such as high strength, corrosion resistance, recyclability, and light weight, making it a preferred choice for product packaging. Aluminum aerosol cans are designed to hold pressurized liquids or gases.

The cosmetic and personal care segment held the largest market share (55.4%) in 2022 and is projected to grow at a CAGR of 2.1%. Aerosol cans in the packaging industry provide efficient solutions for storage, transportation, and consumer convenience, meeting various requirements.

The growth of the personal care sector in the United States is expected to increase the demand for aerosol cans due to factors such as consumers' higher disposable income and their ability to purchase luxury goods. The personal care industry heavily relies on aerosols in its products, and as the sales of these products continue to rise, the aerosol can market is projected to benefit. In 2022, the United States held the largest share (89.1%) of the market, and it is anticipated to maintain a compound annual growth rate (CAGR) of 2.2% throughout the forecast period.

### Competitive Landscape

The North American aerosol cans market is fragmented and includes prominent entities such as Ardagh Group S.A., Ball Corporation, BWAY Corporation, CCL Industries Inc., Crown Holdings Inc., DS Containers Inc., Graham Packaging Company Inc., ITW Sexton Co., Sonoco Products Company, Trivium Packaging B.V., among others. These companies are implementing strategic measures such as partnerships, innovation, and acquisitions to enhance their product portfolios and establish sustainable competitive advantages.

### Recent Industry Developments

Graham Packaging achieved an exceptional ranking in Sustainalytics' ESG assessment, placing in the top 2% among over 15,600 global companies. They were recognized as the second-best performer in the metal and glass packaging sub-industry and the containers and packaging sector. Graham Packaging also received prestigious accolades as an ESG Regional Top-Rated Business and a Morningstar Sustainalytics

ESG Industry Top-Rated Company in 2022.

Ball Corporation launched a highly sustainable global aluminum aerosol can in June 2022. This innovative product has a significantly reduced carbon footprint, only half that of a standard can. Its introduction aligns with Ball Corporation's commitment to achieving science-based targets by 2030 and progressing towards net-zero emissions before 2050.

### Why Choose This Report

Gain a reliable outlook of the aerosol cans market in North America forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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