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Menthol Market by Product (Natural Menthol, Synthetic Menthol), by Application (Food & Beverages, Personal Care (Shampoo, Toothpaste, etc.), Confectionary (Chocolate, Chewing Gum, Others), Tobacco, Pharmaceutical) and by Region, Trend, Forecast, Competitive Analysis, and Growth Opportunity 2019-2024

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Abstracts

The analysts forecast the global menthol market to exhibit a CAGR of 4.68% during the period 2019-2024. The report covers the present scenario and the growth prospects of the global menthol for 2019-2024. To calculate the market size, the report considers the menthol sales volume and revenue.

The projections featured in the report have been derived using proven research methodologies and assumptions. By doing so, the research report serves as a repository of analysis and information for every facet of the market, including but not limited to: regional markets, product, and application.

Geographically, the global menthol market is segmented into North America, Asia Pacific, Europe, Middle East & Africa and South America. This report forecasts revenue growth at a global, regional & country level, and provides an analysis of the market trends in each of the sub-segments from 2019 to 2024.

North America (U.S., Canada, Mexico, etc.)

Asia-Pacific (China, Japan, India, Korea, Australia, Indonesia, Taiwan, Thailand, etc.)

Europe (Germany, UK, France, Italy, Russia, Spain, etc.)

Middle East & Africa (Turkey, Saudi Arabia, Iran, Egypt, Nigeria, UAE, Israel, South Africa, etc.)

South America (Brazil, Argentina, Colombia, Chile, Venezuela, Peru, etc.)

On the basis of product, the global menthol market is segmented into:

Natural Menthol

Synthetic Menthol

Based on application, the menthol market is segmented into:

Food & Beverages

Personal Care (Shampoo, Toothpaste, etc.)

Confectionary (Chocolate, Chewing Gum, Others)

Tobacco

Pharmaceutical

The report also includes a discussion of the key vendors operating in this market. Some of the leading players in the global menthol market are:

Agson Global Pvt. Ltd.

Anhui Fengle Perfume Co., Ltd.

Anhui Great Nation Essential Oils Co., Ltd.

Anhui Hengda Pharmaceutical Co., Ltd.

Anhui Yinfeng Pharmaceutical Co., Ltd.

Arora Aromatics Pvt. Ltd.

BASF SE

Bhagat Aromatics Ltd.

Hindustan Mint & Agro Products Pvt. Ltd.

Huangshan Tianmu Menthol Pharmaceutical Co., Ltd.

Jiangxi Xuesong Natural Medicinal Oil Co., Ltd.

Jindal Drugs Pvt. Ltd.

K.V. Aromatics Private Limited

Lanxess AG

Mentha & Allied Products Private Limited

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Objective of the study:

To analyze and forecast the market size of global menthol market.

To classify and forecast global menthol market based on region, product, and application.

To identify drivers and challenges for global menthol market.

To examine competitive developments such as expansions, mergers & acquisitions, etc., in global menthol market.

To conduct pricing analysis for global menthol market.

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To identify and analyze the profile of leading players operating in global menthol market.

The report is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities. Key target audience are:

Manufacturers of menthol

Raw material suppliers

Market research and consulting firms

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to menthol

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with menthol suppliers and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports, and proprietary databases.

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