Healthcare Analytics For Payers Market in United States - 2022 Edition

https://marketpublishers.com/r/HC71B2F4375FEN.html

Date: November 2022
Pages: 75
Price: US$ 850.00 (Single User License)
ID: HC71B2F4375FEN

Abstracts

The healthcare analytics for payers market in United States is projected to rise by USD 11.1 billion by 2028, according to a new report by Gen Consulting Company. It is anticipated to expand at a CAGR of 24.1 percent during the forecast period.

The report covers market size and growth, segmentation, competitive landscape, trends and strategies for healthcare analytics for payers market in United States. It traces the market's historic and forecast market growth. The report identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches. This study also provides an analysis of the impact of the COVID-19 crisis on the healthcare analytics for payers industry.

This industry report offers market estimates and forecasts of the United States market, followed by a detailed analysis of the component, analytics type, deployment mode, and application. The United States market for healthcare analytics for payers can be segmented by component: hardware, services, software. Healthcare analytics for payers market is further segmented by analytics type: descriptive analytics, predictive analytics, prescriptive analytics. Based on deployment mode, the healthcare analytics for payers market is segmented into: cloud based, on-premises, web-hosted. On the basis of application, the healthcare analytics for payers market also can be divided into: clinical, financial, operational & administrative.

Market Segmentation

By component: hardware, services, software

By analytics type: descriptive analytics, predictive analytics, prescriptive analytics

By deployment mode: cloud based, on-premises, web-hosted

By application: clinical, financial, operational & administrative

The report has also analysed the competitive landscape of the healthcare analytics for payers market in United States with some of the key players being Allscripts Healthcare Solutions, Inc., Cerner Corporation, CitiusTech Inc., HMS Group Inc., IBM Corporation, McKesson Corporation, MedeAnalytics, Inc., Optum, Inc. (UnitedHealth Group Inc), Oracle Corporation, SAS Institute Inc., among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the healthcare analytics for payers market in United States.

To classify and forecast the healthcare analytics for payers market in United States based on component, analytics type, deployment mode, application.

To identify drivers and challenges for the healthcare analytics for payers market in United States.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the healthcare analytics for payers market in United States.

To identify and analyze the profile of leading players operating in the healthcare analytics for payers market in United States.

Why Choose This Report

Gain a reliable outlook of the healthcare analytics for payers market in United States forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Web-hosted

PART 8. MARKET BREAKDOWN BY APPLICATION

Clinical
Financial
Operational & administrative

PART 9. KEY COMPANIES

Allscripts Healthcare Solutions, Inc.
Cerner Corporation
CitiusTech Inc.
HMS Group Inc.
IBM Corporation
McKesson Corporation
MedeAnalytics, Inc.
Optum, Inc. (UnitedHealth Group Inc)
Oracle Corporation
SAS Institute Inc.
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