

Global Yoga Mat Market, 2021-2027

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Abstracts

The global yoga mat market is projected to grow at a compound annual growth rate (CAGR) of 7.62% during the forecast period 2021-2027, according to the new report published by Gen Consulting Company.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global yoga mat market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, company share of market leaders, growth rate and market segments.

The yoga mat market is segmented on the basis of material, application, distribution channel, and region. The yoga mat market is segmented as below:

By Material:

cotton/jute

polyvinyl chloride (PVC)

rubber

thermal plastic elastomer (TPE)

others

By Application:

households

yoga & fitness clubs

others

By Distribution Channel:

online

specialty store

supermarket/hypermarket.

others

By Region:

region

Asia-Pacific

Europe

North America

Middle East and Africa (MEA)

South America

The market research report covers the analysis of key stake holders of the yoga mat market. Some of the leading players profiled in the report include Adidas AG, Hugger Mugger Yoga Products, Lululemon Athletica Inc, Manduka, LLC, among others.

*list is not exhaustive, request free sample to get a complete list of companies

Historical & Forecast Period

Global Yoga Mat Market, 2021-2027

This research report provides analysis for each segment from 2017 to 2027 considering 2020 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global yoga mat market.

To classify and forecast the global yoga mat market based on material, application, distribution channel, and region.

To identify drivers and challenges for the global yoga mat market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global yoga mat market.

To conduct pricing analysis for the global yoga mat market.

To identify and analyze the profile of leading players operating in the global yoga mat market.

Why Choose This Report

Gain a reliable outlook of the global yoga mat market forecasts from 2021 to 2027 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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*LIST IS NOT EXHAUSTIVE

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