

# Global Women's Razors Market 2023-2029

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## Abstracts

The global women's razors market size is projected to grow by USD 1.4 billion from 2023 to 2029, registering a CAGR of 4.87 percent, according to the latest market data. A women's razor is a personal grooming tool designed specifically for women to remove unwanted hair from various parts of the body, including legs, underarms, and bikini area. Women's razors come in a variety of styles, including disposable and reusable options, and can have different features such as pivoting heads, moisturizing strips, and multiple blades. A women's razor is a personal grooming tool designed specifically for women to remove unwanted hair from various parts of the body, including legs, underarms, and bikini area. Women's razors come in a variety of styles, including disposable and reusable options, and can have different features such as pivoting heads, moisturizing strips, and multiple blades.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global women's razors market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, usage, blade, distribution channel, and region. The global market for women's razors can be segmented by product: cartridge razors, disposable razors, safety razors, straight razors. The cartridge razors segment held the largest revenue share in 2022. Women's razors market is further segmented by usage: body, facial. Among these, the body segment was accounted for the highest revenue generator in 2022. Based on blade, the women's razors market is segmented into: stainless steel, carbon steel. The stainless steel segment captured the largest share of the market in 2022. On the basis of distribution channel, the women's razors market

also can be divided into: offline, online. According to the research, the offline segment had the largest share in the global women's razors market. Women's razors market by region is categorized into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America.

#### Market Segmentation

By product: cartridge razors, disposable razors, safety razors, straight razors

By usage: body, facial

By blade: stainless steel, carbon steel

By distribution channel: offline, online

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report has also analysed the competitive landscape of the global women's razors market with some of the key players being The Procter & Gamble Company, The Edgewell Personal Care Company, BIC Group, Harry's Inc., Bombay Shaving Company, Kai Industries Co., Ltd., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

**\*REQUEST FREE SAMPLE TO GET A COMPLETE LIST OF COMPANIES**

#### Scope of the Report

To analyze and forecast the market size of the global women's razors market.

To classify and forecast the global women's razors market based on product, usage, blade, distribution channel, region.

To identify drivers and challenges for the global women's razors market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global women's razors market.

To identify and analyze the profile of leading players operating in the global women's razors market.

#### Why Choose This Report

Gain a reliable outlook of the global women's razors market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

## Contents

### **PART 1. INTRODUCTION**

Report description  
Objectives of the study  
Market segment  
Years considered for the report  
Currency  
Key target audience

### **PART 2. METHODOLOGY**

### **PART 3. EXECUTIVE SUMMARY**

### **PART 4. MARKET OVERVIEW**

Introduction  
Drivers  
Restraints

### **PART 5. MARKET BREAKDOWN BY PRODUCT**

Cartridge razors  
Disposable razors  
Safety razors  
Straight razors

### **PART 6. MARKET BREAKDOWN BY USAGE**

Body  
Facial

### **PART 7. MARKET BREAKDOWN BY BLADE**

Stainless steel  
Carbon steel

### **PART 8. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

Offline

Online

## **PART 9. MARKET BREAKDOWN BY REGION**

North America

Europe

Asia-Pacific

MEA (Middle East and Africa)

Latin America

## **PART 10. KEY COMPANIES**

The Procter & Gamble Company

The Edgewell Personal Care Company

BIC Group

Harry's Inc.

Bombay Shaving Company

Kai Industries Co., Ltd.

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