

Global White Goods Market, 2021-2027

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Abstracts

The global white goods market is projected to grow at a compound annual growth rate (CAGR) of 6.85% during the forecast period 2021-2027, according to the new report published by Gen Consulting Company.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global white goods market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, company share of market leaders, growth rate and market segments.

The white goods market is segmented on the basis of product, application, distribution channel, and region. The white goods market is segmented as below:

By Product:

air conditioner

dishwasher

microwave oven

refrigerator

washing machine

others

By Application:

commercial

government

industrial

residential

others

By Distribution Channel:

department store

online

specialty store

supermarket & hypermarket

others

By Region:

region

Asia-Pacific

Europe

North America

Middle East and Africa (MEA)

South America

The market research report covers the analysis of key stake holders of the white goods market. Some of the leading players profiled in the report include Blue Star Limited, Electrolux AB, Haier Group Corporation, Koninklijke Philips N.V., LG Electronics Inc., Whirlpool Corporation, among others.

*list is not exhaustive, request free sample to get a complete list of companies

Historical & Forecast Period

This research report provides analysis for each segment from 2017 to 2027 considering 2020 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global white goods market.

To classify and forecast the global white goods market based on product, application, distribution channel, and region.

To identify drivers and challenges for the global white goods market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global white goods market.

To conduct pricing analysis for the global white goods market.

To identify and analyze the profile of leading players operating in the global white goods market.

Why Choose This Report

Gain a reliable outlook of the global white goods market forecasts from 2021 to 2027 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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