

Global Weight Management Market 2022-2028

<https://marketpublishers.com/r/G345D5379FCEEN.html>

Date: September 2022

Pages: 76

Price: US\$ 2,600.00 (Single User License)

ID: G345D5379FCEEN

Abstracts

According to Gen Consulting Company, the global weight management market is set to achieve an incremental growth of USD 166 billion, accelerating at a CAGR of almost 8.2% during the forecast period 2022-2028.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global weight management market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments. This study also provides an analysis of the impact of the COVID-19 crisis on the weight management industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, product category, distribution channel, and region. The global market for weight management can be segmented by product: beverages, food, services, supplements. The food segment captured the largest share of the market in 2021. Weight management market is further segmented by product category: conventional, organic. The conventional segment held the largest share of the global weight management market in 2021 and is anticipated to hold its share during the forecast period. Based on distribution channel, the weight management market is segmented into: convenience stores, e-commerce, retail pharmacies, supermarkets and hypermarkets, others. In 2021, the supermarkets and hypermarkets segment made up the largest share of revenue generated by the weight management market. On the basis of region, the weight management market also can be divided into: North America, Asia Pacific, Europe, Rest of the World (ROW). Among these, North America was accounted for the highest revenue generator in 2021.

By product:

beverages

food

services

supplements

By product category:

conventional

organic

By distribution channel:

convenience stores

e-commerce

retail pharmacies

supermarkets and hypermarkets

others

By region:

North America

Asia Pacific

Europe

Rest of the World (ROW)

The food market is further segmented into bakery and confectionery, cereals and flour, dairy non-drinkable, frozen fruits and vegetables, sweet and savory snacks, others. According to the research, the bakery and confectionery segment had the largest share in the global weight management market. Furthermore, the beverages market has been categorized into dairy drinkable, energy drinks, fruit and vegetable juices, tea and coffee, others. Gen Consulting Company research indicates that the energy drinks segment occupied the largest share of this market in 2021 and is expected to draw the highest demand in coming years. The services market is further divided into consultation services, fitness centers, slimming centers, others. Globally, the fitness centers segment made up the largest share of the weight management market.

The report also provides a detailed analysis of several leading weight management market vendors that include Abbott Laboratories, B. Braun Melsungen AG, Danone S.A., Glanbia, Plc, GlaxoSmithKline plc, Jenny Craig, Inc., Medifast, Inc, Meiji Holdings Company, Ltd., Nestle S.A., Noom Inc., Nutrisystem, Inc., Reckitt Benckiser Group plc (Mead Johnson Nutrition Company), WW International, Inc., among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global weight management market.

To classify and forecast the global weight management market based on product, product category, distribution channel, region.

To identify drivers and challenges for the global weight management market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global weight management market.

To identify and analyze the profile of leading players operating in the global

weight management market.

Why Choose This Report

Gain a reliable outlook of the global weight management market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

Contents

PART 1. INTRODUCTION

Report description
Objectives of the study
Market segment
Years considered for the report
Currency
Key target audience

PART 2. METHODOLOGY

PART 3. EXECUTIVE SUMMARY

PART 4. MARKET OVERVIEW

Introduction
Drivers
Restraints
Impact of COVID-19 pandemic

PART 5. MARKET BREAKDOWN BY PRODUCT

Beverages
Food
Services
Supplements

PART 6. MARKET BREAKDOWN BY PRODUCT CATEGORY

Conventional
Organic

PART 7. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Convenience stores
E-commerce
Retail pharmacies

Supermarkets and hypermarkets
Others

PART 8. MARKET BREAKDOWN BY REGION

North America
Asia Pacific
Europe
Rest of the World (ROW)

PART 9. KEY COMPANIES

Abbott Laboratories
B. Braun Melsungen AG
Danone S.A.
Glanbia, Plc
GlaxoSmithKline plc
Jenny Craig, Inc.
Medifast, Inc
Meiji Holdings Company, Ltd.
Nestle S.A.
Noom Inc.
Nutrisystem, Inc.
Reckitt Benckiser Group plc (Mead Johnson Nutrition Company)
WW International, Inc.
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