

Global Weight Loss Services Market 2023-2029

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Abstracts

Weight loss services refer to programs and services designed to help people achieve and maintain a healthy weight. These services may include a variety of approaches, including dietary changes, exercise programs, behavior modification techniques, and medical interventions. The global weight loss services market is expected to increase by USD 11.5 billion, at a compound annual growth rate (CAGR) of 9.05% from 2023 to 2029, according to the latest edition of the Global Weight Loss Services Market Report.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global weight loss services market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the equipment, services, payment, and region. The global market for weight loss services can be segmented by equipment: fitness equipment, surgical equipment. In 2022, the fitness equipment segment made up the largest share of revenue generated by the weight loss services market. Weight loss services market is further segmented by services: fitness centers, slimming centers, consulting services, surgery, others. The fitness centers segment was the largest contributor to the global weight loss services market in 2022. Based on payment, the weight loss services market is segmented into: government, private insurance, out of pocket. The out of pocket segment is estimated to account for the largest share of the global weight loss services market. On the basis of region, the weight loss services market also can be divided into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. North America held the largest share of the global weight loss services market in 2022 and is anticipated to hold its share during the forecast period.

Market Segmentation

By equipment: fitness equipment, surgical equipment

By services: fitness centers, slimming centers, consulting services, surgery, others

By payment: government, private insurance, out of pocket

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report also provides analysis of the key companies of the industry and their detailed company profiles including Amer Sports Oyj, Apollo Endosurgery, Inc., Atkins Nutritionals, Inc., Cynosure, Inc., Herbalife Nutrition Ltd, Johnson Health Tech. Co., Ltd., Nutrisystem, Inc., The Kellogg Company, WW International, Inc., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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Scope of the Report

To analyze and forecast the market size of the global weight loss services market.

To classify and forecast the global weight loss services market based on equipment, services, payment, region.

To identify drivers and challenges for the global weight loss services market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global weight loss services market.

To identify and analyze the profile of leading players operating in the global weight loss services market.

Why Choose This Report

Gain a reliable outlook of the global weight loss services market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Latin America

PART 9. KEY COMPANIES

Amer Sports Oyj

Apollo Endosurgery, Inc.

Atkins Nutritionals, Inc.

Cynosure, Inc.

Herbalife Nutrition Ltd

Johnson Health Tech. Co., Ltd.

Nutrisystem, Inc.

The Kellogg Company

WW International, Inc.

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