

# Global Wearable ECG Devices Market 2023-2029

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## Abstracts

The global wearable ECG devices market is likely to register a CAGR of over 17.12% with an incremental growth of USD 27.5 billion during the forecast period 2023-2029. Wearable ECG (electrocardiogram) devices are small, portable devices that are worn on the body to monitor and record the electrical activity of the heart. These devices are designed to be worn for extended periods of time, allowing for continuous monitoring of the heart's activity. Wearable ECG devices are typically used by individuals with heart conditions such as arrhythmias, heart disease, and heart failure. The device records the electrical signals of the heart and transmits the data to a smartphone, tablet, or computer for analysis by a healthcare professional. Wearable ECG devices are convenient, non-invasive, and easy to use. They provide valuable information about the heart's activity, including heart rate, rhythm, and any abnormalities that may be present. Wearable ECG devices can also help individuals monitor their own heart health and detect any changes or issues early on.

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The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global wearable ECG devices market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on

the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the frequency, product, and region. The global market for wearable ECG devices can be segmented by frequency: episodic and ad hoc, continuous. The episodic and ad hoc segment is estimated to account for the largest share of the global wearable ECG devices market. Wearable ECG devices market is further segmented by product: smartwatch-based ECG, mobile cardiac telemetry, holter monitoring, cardiac event monitoring. The smartwatch-based ECG segment held the largest revenue share in 2022. Based on region, the wearable ECG devices market is segmented into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. Globally, North America made up the largest share of the wearable ECG devices market.

#### Market Segmentation

By frequency: episodic and ad hoc, continuous

By product: smartwatch-based ECG, mobile cardiac telemetry, holter monitoring, cardiac event monitoring

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The market research report covers the analysis of key stake holders of the global wearable ECG devices market. Some of the leading players profiled in the report include Apple, Inc., Alphabet, Inc., Withings SAS, Samsung Electronics Co., Ltd., Boston Scientific Corporation, GE Healthcare, Koninklijke Philips NV, Hill-Rom Services, Inc., OSI Systems, Inc., iRhythm Technologies, Inc., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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#### Scope of the Report

To analyze and forecast the market size of the global wearable ECG devices market.

To classify and forecast the global wearable ECG devices market based on frequency, product, region.

To identify drivers and challenges for the global wearable ECG devices market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global wearable ECG devices market.

To identify and analyze the profile of leading players operating in the global wearable ECG devices market.

#### Why Choose This Report

Gain a reliable outlook of the global wearable ECG devices market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

## Contents

### **PART 1. INTRODUCTION**

Report description  
Objectives of the study  
Market segment  
Years considered for the report  
Currency  
Key target audience

### **PART 2. METHODOLOGY**

### **PART 3. EXECUTIVE SUMMARY**

### **PART 4. MARKET OVERVIEW**

Introduction  
Drivers  
Restraints

### **PART 5. MARKET BREAKDOWN BY FREQUENCY**

Episodic and ad hoc  
Continuous

### **PART 6. MARKET BREAKDOWN BY PRODUCT**

Smartwatch-based ECG  
Mobile cardiac telemetry  
Holter monitoring  
Cardiac event monitoring

### **PART 7. MARKET BREAKDOWN BY REGION**

North America  
Europe  
Asia-Pacific  
MEA (Middle East and Africa)

Latin America

## **PART 8. KEY COMPANIES**

Apple, Inc.

Alphabet, Inc.

Withings SAS

Samsung Electronics Co., Ltd.

Boston Scientific Corporation

GE Healthcare

Koninklijke Philips NV

Hill-Rom Services, Inc.

OSI Systems, Inc.

iRhythm Technologies, Inc.

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