

# Global Water Softeners Market 2023

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## Abstracts

Water softeners are devices used to treat hard water by removing minerals, primarily calcium and magnesium ions, which can cause limescale buildup in plumbing, appliances, and fixtures. The process of water softening involves ion exchange, where the hardness minerals are replaced with sodium or potassium ions, resulting in softened water. The global water softeners market is likely to register a CAGR of over 5.7% with an incremental growth of USD 2.4 billion during the forecast period 2023-2029.

This comprehensive industry report provides market estimates and forecasts, accompanied by a detailed examination of the product, grain capacity, distribution channel, end user, and region aspects. It delivers a quantitative analysis of the market, empowering stakeholders to leverage existing market opportunities. Furthermore, the report identifies key segments for potential opportunities and strategies, drawing insights from market trends and the approaches of leading competitors.

The global baby bottle market has been extensively analyzed by categorizing it according to various sub-segments in order to provide accurate forecasts of industry size and assess trends within specific areas.

The global market for water softeners can be segmented by product: salt-based water softeners, salt-free water softeners, others. The salt-based water softeners segment is estimated to account for the largest share of the global water softeners market.

Water softeners market is further segmented by grain capacity: up to 32,000 grain, 32,000-64,000 grain, 64,000 and above.

Based on distribution channel, the water softeners market is segmented into: offline, online. Globally, the offline segment made up the largest share of the water softeners market.

On the basis of end user, the water softeners market also can be divided into: commercial, industrial, residential. The residential segment was the largest contributor to the global water softeners market in 2022.

Water softeners market by region is categorized into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. North America held the highest share in the global water softeners market. However, Asia-Pacific is forecast to register the highest CAGR during the forecast period 2023 %li%2029.

The market research report covers the analysis of key stake holders of the global water softeners market. Some of the leading players profiled in the report include 3M Company, A. O. Smith Corporation, AQUAPHOR International OU Limited, Atlas Filtri Sr.l., Brita LP, BWT Holding GmbH, Culligan International Company, EcoWater Systems LLC, GE Appliances, GHP Group Inc., Kent RO Systems Ltd., Kinetico Incorporated, Midea Group Co., Ltd., Nuvo Residential, LLC., Pentair plc, Pure Aqua, Inc., Qinyuan Group Co., Ltd., Shenzhen Angel Drinking Water Equipment Co., Ltd., Veolia Environnement S.A., Viessmann Climate Solutions SE, Water Filter Company Inc., Whirlpool Corporation, Wise Water Solutions, LLC, Xylem Inc., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

### Why Choose This Report

Gain a reliable outlook of the global water softeners market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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Market Segments Covered in Global Water Softeners Industry Analysis:

## i.) Product

Salt-based water softeners

Salt-free water softeners

Others

## ii.) Grain capacity

Up to 32,000 grain

32,000-64,000 grain

64,000 and above

## iii.) Distribution channel

Offline

Online

## iv.) End user

Commercial

Industrial

Residential

## v.) Region

North America

Europe

Asia-Pacific

MEA (Middle East and Africa)

Latin America

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10.10 GHP Group Inc.

10.11 Kent RO Systems Ltd.

10.12 Kinetico Incorporated

10.13 Midea Group Co., Ltd.

10.14 Nuvo Residential, LLC.

10.15 Pentair plc

10.16 Pure Aqua, Inc.

10.17 Qinyuan Group Co., Ltd.

10.18 Shenzhen Angel Drinking Water Equipment Co., Ltd.

10.19 Veolia Environnement S.A.

10.20 Viessmann Climate Solutions SE

10.21 Water Filter Company Inc.

10.22 Whirlpool Corporation

10.23 Wise Water Solutions, LLC

10.24 Xylem Inc.

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