

Global Water Flossers Market 2023

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Abstracts

Water flossers are dental devices designed to supplement traditional flossing by using a pressurized stream of water to remove food particles, plaque, and bacteria from between the teeth and along the gumline. Their importance in supporting oral health and hygiene underscores their significance as a complementary tool to traditional flossing and brushing routines.

According to latest analysis, the global water flossers market was USD 823.7 million in 2022 and is expected to reach USD 1,246.7 million in 2029 and register a CAGR of 6.1% during the forecast period, 2023-2029.

This comprehensive industry report provides market estimates and forecasts, accompanied by a detailed examination of the product type, age group, distribution channel, and region aspects. It delivers a quantitative analysis of the market, empowering stakeholders to leverage existing market opportunities. Furthermore, the report identifies key segments for potential opportunities and strategies, drawing insights from market trends and the approaches of leading competitors.

The global baby bottle market has been extensively analyzed by categorizing it according to various sub-segments in order to provide accurate forecasts of industry size and assess trends within specific areas.

The global market for water flossers can be segmented by product type: cordless water flossers, countertop water flossers. The cordless water flossers segment captured the largest share of the market in 2022.

Water flossers market is further segmented by age group: adult, children. The adult segment held the largest share of the global water flossers market in 2022 and is anticipated to hold its share during the forecast period.

Based on distribution channel, the water flossers market is segmented into: offline, online. In 2022, the offline segment made up the largest share of revenue generated by the water flossers market.

On the basis of region, the water flossers market also can be divided into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. North America was the highest contributor to the global water flossers market. Going forward, Asia-Pacific is projected to witness the highest CAGR during the forecast period.

The global water flossers market report offers detailed information on several market vendors, including Aquapick Co., Ltd., Candeon Technologies Co., Ltd., Church & Dwight Co., Inc., Clevo Innovation Inc. (Bitvae), Colgate-Palmolive Company, Doc Brown Industries LLP (Caresmith), Fly Cat Electrical Co., Ltd., Ginsey Industries, Inc., Jetpik Co. Inc., Koninklijke Philips N.V., MySmile Oral Care Inc., Oracura Solutions Pvt. Ltd., Oral Breeze Inc., Oral Care Technologies Inc. (Hydro Floss), Oratec Corporation, Panasonic Holdings Corporation, Shenzhen Baofengtong Electrical Appliances Manufacturing Co., Ltd., Shenzhen Relish Technology Co., Ltd., The Procter & Gamble Company, ToiletTree Products Inc., Water Pik, Inc., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

Why Choose This Report

Gain a reliable outlook of the global water flossers market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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Market Segments Covered in Global Water Flossers Industry Analysis:

i.) Product type

Cordless water flossers

Countertop water flossers

ii.) Age group

Adult

Children

iii.) Distribution channel

Offline

Online

iv.) Region

North America

Europe

Asia-Pacific

MEA (Middle East and Africa)

Latin America

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