

# Global Water Filters Market 2024

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## Abstracts

Single-stage filtration systems provide a straightforward solution for obtaining filtered water directly from the faucet. With an easy-to-use faucet controller, users can seamlessly switch between filtered and unfiltered water, catering to drinking and cooking needs. The primary objective of these systems is to eliminate undesirable chemicals, suspended solids, biological contaminants, and gases, thereby producing water that is safe for consumption. Sediment filters within these systems are designed to remove particulates such as silt, rust, and dirt, which can compromise both the taste and appearance of the water. The market for single and dual-stage water filters is projected to grow from USD 5.0 billion in 2023 to USD 7.2 billion by 2029, achieving a Compound Annual Growth Rate (CAGR) of 5.5% during this period. These filters are essential for purifying water by removing harmful substances.

The residential water filters market is valued at USD 3.9 billion in 2023, with expectations to ascend to USD 5.7 billion by 2029, marking a CAGR of 5.7%. This growth is largely driven by the expanding residential sector in countries like China, India, and Singapore, which has increased the demand for water and wastewater treatment systems. Residential water filters serve the crucial purpose of providing clean, filtered drinking water. Moreover, they are utilized in household appliances such as washing machines, water heaters, refrigerators, and water dispensers to enhance water quality and protect the appliances from corrosion and scaling. The selection of water filters is contingent upon specific needs and the nature of water impurities present. For instance, municipal water characterized by excessive hardness requires treatments that may include filtering, softening, and disinfection to prevent spots on dishes and shower walls, as well as to mitigate clogging and staining of showerheads caused by metal and mineral deposits.

The global water filters market is influenced by several factors, including the rising incidence of waterborne diseases, climatic changes, depleting groundwater sources,

inadequate water management and sewage systems, along with campaigns from environmental agencies and regulatory bodies concerning drinking water standards. The North American water filters market is estimated to grow from USD 4.5 billion in 2023 to USD 6.8 billion by 2029, registering a CAGR of 5.9%. Future market growth is anticipated to be supported by online sales channels and innovations in smart water filter technologies, which could significantly enhance adoption rates. Demand is expected to be particularly strong in states such as Washington, California, Pennsylvania, Florida, Georgia, Ohio, and Texas, where tap water quality is deemed inferior compared to other regions. Common contaminants in these areas include chromium, lead, and arsenic, with natural disasters like hurricanes and storms further exacerbating water management challenges.

This comprehensive industry report provides market estimates and forecasts, accompanied by a detailed examination of the media type, application, distribution, end-user, and region aspects. It delivers a quantitative analysis of the market, empowering stakeholders to leverage existing market opportunities. Furthermore, the report identifies key segments for potential opportunities and strategies, drawing insights from market trends and the approaches of leading competitors.

The global baby bottle market has been extensively analyzed by categorizing it according to various sub-segments in order to provide accurate forecasts of industry size and assess trends within specific areas.

The global market for water filters can be segmented by media type: single & dual stage, cartridges, multimedia. Single & dual stage held the highest share in the global water filters market. However, the multimedia segment is forecast to register the highest CAGR during the forecast period 2024 %li%2030.

Water filters market is further segmented by application: water dispensers, home water filtration, washing machines & refrigerators, water softening, others. Water dispensers held the largest share in the global water filters market, accounting for 54.6% of the market in 2023. Moreover, the segment is anticipated to grow at the highest CAGR in the coming years.

Based on distribution, the water filters market is segmented into: offline, online. Offline held the highest share in the global water filters market. However, the online segment is forecast to register the highest CAGR during the forecast period 2024 %li%2030.

On the basis of end-user, the water filters market also can be divided into: residential,

commercial, industrial, others. Residential held the highest share in the global water filters market. However, the industrial segment is forecast to register the highest CAGR during the forecast period 2024 %li%2030.

Water filters market by region is categorized into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. North America held the highest share in the global water filters market. However, Asia-Pacific is forecast to register the highest CAGR during the forecast period 2024 %li%2030.

The market research report covers the analysis of key stake holders of the global water filters market. Some of the leading players profiled in the report include Pentair plc, SUEZ SA, Pall Corporation, DuPont de Nemours, Inc., Veolia Environnement S.A., 3M Company, Evoqua Water Technologies Corp., Culligan International Company, MANN+HUMMEL Gruppe, EcoWater Systems LLC, Filtration Group, GHP Group, Inc., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

### Why Choose This Report

Gain a reliable outlook of the global water filters market forecasts from 2024 to 2030 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

Market Segments Covered in Global Water Filters Industry Analysis:

#### i.) Media type

Single & dual stage

Cartridges

Multimedia

ii.) Application

Water dispensers

Home water filtration

Washing machines & refrigerators

Water softening

Others

iii.) Distribution

Offline

Online

iv.) End-user

Residential

Commercial

Industrial

Others

v.) Region

North America

Europe

Asia-Pacific

MEA (Middle East and Africa)

Latin America

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10.10 EcoWater Systems LLC

10.11 Filtration Group

10.12 GHP Group, Inc.

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