

Global Watch Market 2022-2028

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Abstracts

The global watch market is anticipated to increase by USD 29.4 billion till 2028 at an average annual growth of 4.7 percent as per the latest report by Gen Consulting Company.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global watch market. It traces the market's historic and forecast market growth. The report identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches. This study also provides an analysis of the impact of the COVID-19 crisis on the watch industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product type, price range, distribution channel, end user, and region. The global market for watch can be segmented by product type: mechanical watch, digital watch. The mechanical watch segment held the largest revenue share in 2021. Watch market is further segmented by price range: low-range (price up to USD 500), mid-range (price 501 USD 1,001). Among these, the low-range (price up to USD 500) segment was accounted for the highest revenue generator in 2021. Based on distribution channel, the watch market is segmented into: offline, online. The offline segment captured the largest share of the market in 2021. On the basis of end user, the watch market also can be divided into: women, men, unisex. According to the research, the unisex segment had the largest share in the global watch market. Watch market by region is categorized into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America.

Market Segmentation

By product type: mechanical watch, digital watch

By price range: low-range (price up to USD 500), mid-range (price 501 - USD 1,001)

By distribution channel: offline, online

By end user: women, men, unisex

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The market research report covers the analysis of key stake holders of the global watch market. Some of the leading players profiled in the report include Apple Inc., Audemars Piguet & Cie, Casio Computer Co., Ltd., Citizen Watch Co., Ltd., Compagnie Financiere Richemont S.A., Fossil Group Inc., Movado Group Inc., Patek Philippe SA, Rolex SA, Seiko Holdings Corporation, The Swatch Group Ltd., Timex Group USA, Inc., Titan Company Limited, among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global watch market.

To classify and forecast the global watch market based on product type, price range, distribution channel, end user, region.

To identify drivers and challenges for the global watch market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global watch market.

To identify and analyze the profile of leading players operating in the global watch market.

Why Choose This Report

Gain a reliable outlook of the global watch market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Compagnie Financiere Richemont S.A.
Fossil Group Inc.
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Patek Philippe SA
Rolex SA
Seiko Holdings Corporation
The Swatch Group Ltd.
Timex Group USA, Inc.
Titan Company Limited

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