

Global Walk-Behind Lawn Mower Market 2022-2028

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Abstracts

A lawn mower is a machine utilizing one or more revolving blades to cut a grass surface to an even height. Walk-behind lawn mowers offer several advantages over other models, including increased operator flexibility to move obstacles out of the mowing path without getting on and off of the machine, the ability to mow in confined spaces, and increased performance in trimming applications. The global walk-behind lawn mower market is projected to rise by USD 4 billion by 2028, according to a new report by Gen Consulting Company. It is anticipated to expand at a CAGR of 5.4 percent during the forecast period.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global walk-behind lawn mower market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments. This study also provides an analysis of the impact of the COVID-19 crisis on the walk-behind lawn mower industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, fuel type, blade type, drive type, distribution channel, end user, and region. The global market for walk-behind lawn mower can be segmented by product: hover mowers, push mowers, reel mowers, self-propelled mowers. The self-propelled mowers segment was the largest contributor to the global walk-behind lawn mower market in 2021. Walk-behind lawn mower market is further segmented by fuel type: electric-powered, gas-powered, manual-powered, propane-powered. Based on blade type, the walk-behind lawn mower market is segmented into: cylinder blades, lifting blades, mulching blades, standard blades. The standard blades segment held the largest revenue share in 2021. On the basis of drive type, the walk-behind lawn mower market also can be divided into: all-wheel drive (AWD), front-wheel drive (FWD), manual, rear-wheel drive (RWD). Globally, the manual segment made up the largest share of the walk-behind lawn mower market. Walk-behind lawn mower

market by distribution channel is categorized into: offline, online. The walk-behind lawn mower market by end user can be segmented into: residential, professional landscaping services, sports arenas, others. Based on region, the walk-behind lawn mower market is further categorized into: Asia Pacific, Europe, North America, Rest of the World (RoW).

By product:

hover mowers

push mowers

reel mowers

self-propelled mowers

By fuel type:

electric-powered

gas-powered

manual-powered

propane-powered

By blade type:

cylinder blades

lifting blades

mulching blades

standard blades

By drive type:

all-wheel drive (AWD)

front-wheel drive (FWD)

manual

rear-wheel drive (RWD)

By distribution channel:

offline

online

By end user:

residential

professional landscaping services

sports arenas

others

By region:

Asia Pacific

Europe

North America

Rest of the World (RoW)

The report explores the recent developments and profiles of key vendors in the Global Walk-Behind Lawn Mower Market, including AL-KO SE, Bad Boy, Inc., Briggs & Stratton Corporation, Deere & Company, Honda Motor Co., Ltd., Husqvarna AB, Kubota Corporation, Makita Corporation, MTD Holdings Inc., Robert Bosch GmbH, STIGA S.p.A., Stihl Holding AG & Co. KG, Thannhuber Ag, The Toro Company, Yangzhou Weibang Garden Machinery Co., Ltd., among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global walk-behind lawn mower market.

To classify and forecast the global walk-behind lawn mower market based on product, fuel type, blade type, drive type, distribution channel, end user, region.

To identify drivers and challenges for the global walk-behind lawn mower market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global walk-behind lawn mower market.

To identify and analyze the profile of leading players operating in the global walk-behind lawn mower market.

Why Choose This Report

Gain a reliable outlook of the global walk-behind lawn mower market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Rest of the World (RoW)

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AL-KO SE
Bad Boy, Inc.
Briggs & Stratton Corporation
Deere & Company
Honda Motor Co., Ltd.
Husqvarna AB
Kubota Corporation

Makita Corporation

MTD Holdings Inc.

Robert Bosch GmbH

STIGA S.p.A.

Stihl Holding AG & Co. KG

Thannhuber Ag

The Toro Company

Yangzhou Weibang Garden Machinery Co., Ltd.

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