

Global Virtual Event Platform Market, 2021-2027

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Abstracts

Virtual event platforms allow people to host events on the web. With the rise of social distancing, these tools eliminate the need for people to travel to a specific location in order to attend an event. According to Gen Consulting Company, the global virtual event platform market is projected to reach USD 13,134 million, recording a CAGR of approximately 11.2 percent from 2021 to 2027.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global virtual event platform market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments.

The virtual event platform market is segmented on the basis of product, organization size, end user, and region. The virtual event platform market is segmented as below:

By product:

software

services

By organization size:

large enterprise

small and medium-sized enterprises (SMEs)

By end user:

exhibition & trade show organizers

event management companies

corporates

academic & educational organizations

others

By region:

region

Asia Pacific

Europe

North America

Rest of the World (RoW)

The global virtual event platform market report offers detailed information on several market vendors, including 5Touch Solutions Inc. (EventMobi), Adobe Inc., BigMarker.com, LLC, Blue Jeans Network, Inc., Cvent, Inc., Hopin Ltd., Hubilo Technologies Inc., InEvent, Inc., Pathable, Inc., Remo USA, Inc., Socio Labs LLC (Cisco Systems Inc.), ubivent GmbH, vFairs LLC, Webconnex LLC, Whova, Inc, among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2017 to 2027 considering 2020 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global virtual event platform market.

To classify and forecast the global virtual event platform market based on product, organization size, end user, and region.

To identify drivers and challenges for the global virtual event platform market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global virtual event platform market.

To identify and analyze the profile of leading players operating in the global virtual event platform market.

Why Choose This Report

Gain a reliable outlook of the global virtual event platform market forecasts from 2021 to 2027 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

Contents

PART 1. INTRODUCTION

- 1.1 Market definition
- 1.2 Key benefits
- 1.3 Market segment

PART 2. METHODOLOGY

- 2.1 Primary
- 2.2 Secondary

PART 3. EXECUTIVE SUMMARY

PART 4. MARKET OVERVIEW

- 4.1 Introduction
- 4.2 Market dynamics
 - 4.2.1 Drivers
 - 4.2.2 Restraints

PART 5. GLOBAL MARKET FOR VIRTUAL EVENT PLATFORM BY PRODUCT

- 5.1 Software
 - 5.1.1 Market size and forecast
- 5.2 Services
 - 5.2.1 Market size and forecast

PART 6. GLOBAL MARKET FOR VIRTUAL EVENT PLATFORM BY ORGANIZATION SIZE

- 6.1 Large enterprise
 - 6.1.1 Market size and forecast
- 6.2 Small and medium-sized enterprises (SMEs)
 - 6.2.1 Market size and forecast

PART 7. GLOBAL MARKET FOR VIRTUAL EVENT PLATFORM BY END USER

7.1 Exhibition & trade show organizers

7.1.1 Market size and forecast

7.2 Event management companies

7.2.1 Market size and forecast

7.3 Corporates

7.3.1 Market size and forecast

7.4 Academic & educational organizations

7.4.1 Market size and forecast

7.5 Others

7.5.1 Market size and forecast

PART 8. GLOBAL MARKET FOR VIRTUAL EVENT PLATFORM BY REGION

8.1 Asia Pacific

8.1.1 Market size and forecast

8.2 Europe

8.2.1 Market size and forecast

8.3 North America

8.3.1 Market size and forecast

8.4 Rest of the World (RoW)

8.4.1 Market size and forecast

PART 9. KEY COMPETITOR PROFILES

9.1 5Touch Solutions Inc. (EventMobi)

9.2 Adobe Inc.

9.3 BigMarker.com, LLC

9.4 Blue Jeans Network, Inc.

9.5 Cvent, Inc.

9.6 Hopin Ltd.

9.7 Hubilo Technologies Inc.

9.8 InEvent, Inc.

9.9 Pathable, Inc.

9.10 Remo USA, Inc.

9.11 Socio Labs LLC (Cisco Systems Inc.)

9.12 ubivent GmbH

9.13 vFairs LLC

9.14 Webconnex LLC

9.15 Whova, Inc

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