

# Global VCM (Vinyl-coated Metal) Market Outlook 2017-2022

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## Abstracts

Vinyl coated metals provides high quality surface material with a variety of colors and patterns for makeovers of appliances. VCM has been in use in appliance manufacturing since the 1960s and was originally used for television side panels. The early microwave ovens were predominantly designed with wood grain sides, which were made from vinyl clad metals. In the past, other appliances that were manufactured using VCM included vending machines, juke boxes, and cable boxes.

The report covers forecast and analysis for the VCM market on a global and regional level. The study provides historic data of 2012-2016 along with a forecast from 2017 to 2022 based on both volumes and revenue. The study includes drivers and restraints for the VCM market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the VCM market on a global level.

The report has been prepared based on the synthesis, analysis, and interpretation of information about the global VCM market collected from specialized sources. The competitive landscape section of the report provides a clear insight into the market share analysis of key industry players. Company overview, financial overview, product portfolio, new project launched, recent development analysis are the parameters included in the profile.

The study provides a decisive view on the VCM market by segmenting the market based on applications. All the application segments have been analyzed based on present and future trends and the market is estimated from 2017 to 2022.

## Key Applications

Appliances

Construction

Transportation

### Key Regions

North America

Europe

Asia Pacific

China

### Key Vendors

JM

LG Hausys

BN Steela

Lienchy Metal

Clad Rex

JSW

Toyo Kohan

Haier

Jiangsu Liba

Suzhou Hesheng

Speedbird

HBIS

### Key Questions Answered in this Report

What will the market size be in 2022?

What are the key factors driving the global VCM market?

What are the challenges to market growth?

Who are the key players in the VCM market?

What are the market opportunities and threats faced by the key players?

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