

Global Vanilla Market 2022-2028

<https://marketpublishers.com/r/GBA493E266EAEN.html>

Date: July 2022

Pages: 79

Price: US\$ 2,600.00 (Single User License)

ID: GBA493E266EAEN

Abstracts

Vanilla is a spice derived from orchids of the genus *Vanilla*, primarily obtained from pods of the Mexican species, flat-leaved vanilla. It is widely used to flavor foods and beverages. It is also used in medicines and fragrances. According to latest analysis by Gen Consulting Company, the global vanilla market was USD 1,388 million in 2021 and is expected to reach USD 1,927 million in 2028 and register a CAGR of 4.8% during the forecast period, 2022-2028.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global vanilla market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments. This study also provides an analysis of the impact of the COVID-19 crisis on the vanilla industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, form, application, and region. The global market for vanilla can be segmented by product: conventional vanilla, organic vanilla. In 2021, the conventional vanilla segment made up the largest share of revenue generated by the vanilla market. Vanilla market is further segmented by form: beans, paste and extracts, powder. Based on application, the vanilla market is segmented into: cosmetics, food and beverages, personal care, pharmaceuticals, others. On the basis of region, the vanilla market also can be divided into: North America, Asia Pacific, Europe, Rest of the World (ROW).

By product:

conventional vanilla

organic vanilla

By form:

beans

paste and extracts

powder

By application:

cosmetics

food and beverages

personal care

pharmaceuticals

others

By region:

North America

Asia Pacific

Europe

Rest of the World (ROW)

The report explores the recent developments and profiles of key vendors in the Global Vanilla Market, including Camlin Fine Sciences Ltd, Eurovanille SAS, Givaudan S.A., Heilala Vanilla Limited, Kerry Group plc, Madagascar Vanilla Company, Nielsen-Massey Vanillas, Inc., Symrise AG, The Vanilla Company, Touton S.A., among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global vanilla market.

To classify and forecast the global vanilla market based on product, form, application, region.

To identify drivers and challenges for the global vanilla market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global vanilla market.

To identify and analyze the profile of leading players operating in the global vanilla market.

Why Choose This Report

Gain a reliable outlook of the global vanilla market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Givaudan S.A.

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Kerry Group plc

Madagascar Vanilla Company

Nielsen-Massey Vanillas, Inc.

Symrise AG

The Vanilla Company

Touton S.A.

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