

Global USB Flash Drive Market Forecast and Analysis 2016-2021

https://marketpublishers.com/r/G4ADF3D93D8EN.html

Date: November 2015

Pages: 110

Price: US\$ 2,800.00 (Single User License)

ID: G4ADF3D93D8EN

Abstracts

This report provides detailed analysis of worldwide markets for USB Flash Drive from 2011-2016, and provides extensive market forecasts (2016-2021) by region/country and subsectors. It covers the key technological and market trends in the USB Flash Drive market and further lays out an analysis of the factors influencing the supply/demand for USB Flash Drive, and the opportunities/challenges faced by industry participants. It also acts as an essential tool to companies active across the value chain and to the new entrants by enabling them to capitalize the opportunities and develop business strategies.

A USB flash drive, also commonly known as a jump drive, thumb drive and a variety of other names, is a data storage device that includes flash memory with an integrated USB interface. USB flash drives are typically removable and rewritable, and physically much smaller than an optical disc. Most weigh less than 30 grams (1.1 oz). USB flash drives are often used for the same purposes for which floppy disks or CDs were once used, i.e., for storage, data back-up and transfer of computer files. They are smaller, faster, have thousands of times more capacity, and are more durable and reliable because they have no moving parts. Additionally, they are immune to electromagnetic interference (unlike floppy disks), and are unharmed by surface scratches (unlike CDs).

GCC's report, Global USB Flash Drive Market Forecast and Analysis 2016-2021, has been prepared based on the synthesis, analysis, and interpretation of information about the global USB Flash Drive market collected from specialized sources. The report covers key technological developments in the recent times and profiles leading players in the market and analyzes their key strategies. The competitive landscape section of the report provides a clear insight into the market share analysis of key industry players. The major players in the global USB Flash Drive market areKingston, SanDisk,



Verbatim, Emtec, HP, Transcend, Adata, Netac, Aigo.

The report provides separate comprehensive analytics for the North America, Europe, Asia-Pacific, Middle East and Africa and Rest of World. In this sector, global competitive landscape and supply/demand pattern of USB Flash Drive industry has been provided.



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ABBREVIATIONS

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