

Global USB Devices Market 2023-2029

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Abstracts

USB devices have revolutionized the way we store, transfer, and access data. They are reliable, easy to use, and come in various sizes and capacities. USB 3.0, the latest version, provides faster data transfer speeds of up to 5Gbps compared to USB 2.0, which offers speeds of up to 480Mbps. Many modern devices like laptops, desktops, smartphones, and tablets are equipped with USB ports, which makes USB devices highly compatible and convenient to use. According to the latest data, the market size of the global USB devices sector is expected to rise by USD 19.6 billion with a CAGR of 9.1% by the end of 2029.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global USB devices market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the type, product, connector type, application, and region. The global market for USB devices can be segmented by type: USB 3.0, USB 2.0, USB 1.0, others. The USB 3.0 segment held the largest revenue share in 2022. USB devices market is further segmented by product: computer peripherals, USB flash drives, scanners & printers, memory card readers, digital audio players, webcam, others. Among these, the computer peripherals segment was accounted for the highest revenue generator in 2022. Based on connector type, the USB devices market is segmented into: type A, type C, type B, lightning connector. The type A segment captured the largest share of the market in 2022. On the basis of application, the USB devices market also can be divided into: consumer electronics, telecom, automotive, medical, others. According to the research, the consumer electronics segment had the largest share in the global USB devices market. USB devices market by region is

categorized into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America.

Market Segmentation

By type: USB 3.0, USB 2.0, USB 1.0, others

By product: computer peripherals, USB flash drives, scanners & printers, memory card readers, digital audio players, webcam, others

By connector type: type A, type C, type B, lightning connector

By application: consumer electronics, telecom, automotive, medical, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report has also analysed the competitive landscape of the global USB devices market with some of the key players being Samsung Electronics Co., Ltd., Intel Corporation, The Hewlett-Packard Company, Koninklijke Philips N.V., Toshiba Corporation, Sandisk Corporation, Kingston Technology Corporation, Micron Technology, Inc., Netac Technology Co., Ltd., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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Scope of the Report

To analyze and forecast the market size of the global USB devices market.

To classify and forecast the global USB devices market based on type, product, connector type, application, region.

To identify drivers and challenges for the global USB devices market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global USB devices market.

To identify and analyze the profile of leading players operating in the global USB devices market.

Why Choose This Report

Gain a reliable outlook of the global USB devices market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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USB 1.0
Others

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Scanners & printers
Memory card readers
Digital audio players
Webcam
Others

PART 7. MARKET BREAKDOWN BY CONNECTOR TYPE

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Type C
Type B
Lightning connector

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Consumer electronics
Telecom
Automotive
Medical
Others

PART 9. MARKET BREAKDOWN BY REGION

North America
Europe
Asia-Pacific
MEA (Middle East and Africa)
Latin America

PART 10. KEY COMPANIES

Samsung Electronics Co., Ltd.
Intel Corporation
The Hewlett-Packard Company
Koninklijke Philips N.V.
Toshiba Corporation
Sandisk Corporation
Kingston Technology Corporation
Micron Technology, Inc.
Netac Technology Co., Ltd.

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