

# Global Unified Communication (UC) and Business Headsets Market 2023-2029

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## Abstracts

Unified communications (UC) is a technology that combines different communication tools and platforms, allowing businesses to connect, collaborate and communicate seamlessly across multiple devices and locations. UC integrates various communication channels such as instant messaging, email, voice, video and conferencing, and other collaboration tools into a single platform to improve productivity, efficiency, and customer service. The global UC and business headsets market size is projected to grow by USD 6.1 billion from 2023 to 2029, registering a CAGR of 17.21 percent, according to the latest market data.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global UC and business headsets market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, type, price, distribution channel, end user, and region. The global market for UC and business headsets can be segmented by product: earphones, headphones. In 2022, the headphones segment made up the largest share of revenue generated by the UC and business headsets market. UC and business headsets market is further segmented by type: wired, wireless. The wired segment was the largest contributor to the global UC and business headsets market in 2022. Based on price, the UC and business headsets market is segmented into: 100 USD/unit. The 50 to 100 USD/unit segment is estimated to account for the largest share of the global UC and business headsets market. On the basis of distribution channel, the UC and

business headsets market also can be divided into: exclusive showrooms, online, others. The exclusive showrooms segment held the largest share of the global UC and business headsets market in 2022 and is anticipated to hold its share during the forecast period. UC and business headsets market by end user is categorized into: contact center, business enterprises, others. The UC and business headsets market by region can be segmented into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America.

The wireless market is further segmented into Bluetooth, NFC, Wi-Fi, others. Among these, the Bluetooth segment was accounted for the highest revenue generator in 2022.

### Market Segmentation

By product: earphones, headphones

By type: wired, wireless

By price: 100 USD/unit

By distribution channel: exclusive showrooms, online, others

By end user: contact center, business enterprises, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report explores the recent developments and profiles of key vendors in the Global Unified Communication (UC) and Business Headsets Market, including Plantronics, Inc., Sennheiser electronic GmbH & Co. KG, Dell Technologies Inc., GN Store Nord A/S, Logitech International S.A., Bose Corporation, Koss Corporation, Microsoft Corporation, among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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### Scope of the Report

To analyze and forecast the market size of the global UC and business headsets market.

To classify and forecast the global UC and business headsets market based on product, type, price, distribution channel, end user, region.

To identify drivers and challenges for the global UC and business headsets market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global UC and business headsets market.

To identify and analyze the profile of leading players operating in the global UC and business headsets market.

### Why Choose This Report

Gain a reliable outlook of the global UC and business headsets market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Dell Technologies Inc.  
GN Store Nord A/S  
Logitech International S.A.  
Bose Corporation  
Koss Corporation  
Microsoft Corporation

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