

Global Transparent Conductive Films Market 2022-2028

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Abstracts

Transparent conductive films are thin films of optically transparent and electrically conductive material. They are an important component in a number of electronic devices including liquid-crystal displays, OLEDs, touchscreens and photovoltaics. According to Gen Consulting Company, the global transparent conductive films market is projected to reach USD 7,995 million, recording a CAGR of approximately 7.7 percent from 2022 to 2028.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global transparent conductive films market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments. This study also provides an analysis of the impact of the COVID-19 crisis on the transparent conductive films industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the material, application, end user, and region. The global market for transparent conductive films can be segmented by material: indium tin oxide (ITO), non-ITO. Globally, the ITO segment made up the largest share of the transparent conductive films market. Transparent conductive films market is further segmented by application: touch-based applications, non-touch applications. The touch-based applications segment captured the largest share of the market in 2021. Based on end user, the transparent conductive films market is segmented into: smartphones, wearable devices, tablets, LCDs, laptops and notebooks, others. On the basis of region, the transparent conductive films market also can be divided into: Asia Pacific, Europe, North America, Rest of the World (RoW).

By material:

indium tin oxide (ITO)

non-ITO

By application:

touch-based applications

non-touch applications

By end user:

smartphones

wearable devices

tablets

LCDs

laptops and notebooks

others

By region:

Asia Pacific

Europe

North America

Rest of the World (RoW)

The global transparent conductive films market report offers detailed information on several market vendors, including ACS Material, LLC, Canatu Oy, CHASM Advanced Materials, Inc., GenesInk, GEOMATEC CO., LTD., Kaneka Corporation, MicroContinuum, Inc., Nitto Denko Corporation, Novarials Corporation, TDK Corporation, Teijin Limited, Toray Industries, Inc., Toyobo Co., Ltd., Xinnano Materials Inc., among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global transparent conductive films market.

To classify and forecast the global transparent conductive films market based on material, application, end user, region.

To identify drivers and challenges for the global transparent conductive films market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global transparent conductive films market.

To identify and analyze the profile of leading players operating in the global transparent conductive films market.

Why Choose This Report

Gain a reliable outlook of the global transparent conductive films market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

Contents

PART 1. INTRODUCTION

Report description
Objectives of the study
Market segment
Years considered for the report
Currency
Key target audience

PART 2. METHODOLOGY

PART 3. EXECUTIVE SUMMARY

PART 4. MARKET OVERVIEW

Introduction
Drivers
Restraints
Impact of COVID-19 pandemic

PART 5. MARKET BREAKDOWN BY MATERIAL

Indium tin oxide (ITO)
Non-ITO

PART 6. MARKET BREAKDOWN BY APPLICATION

Touch-based applications
Non-touch applications

PART 7. MARKET BREAKDOWN BY END USER

Smartphones
Wearable devices
Tablets
LCDs
Laptops and notebooks

Others

PART 8. MARKET BREAKDOWN BY REGION

Asia Pacific

Europe

North America

Rest of the World (RoW)

PART 9. KEY COMPANIES

ACS Material, LLC

Canatu Oy

CHASM Advanced Materials, Inc.

GenesInk

GEOMATEC CO., LTD.

Kaneka Corporation

MicroContinuum, Inc.

Nitto Denko Corporation

Novarials Corporation

TDK Corporation

Teijin Limited

Toray Industries, Inc.

Toyobo Co., Ltd.

Xinnano Materials Inc.

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