

Global Toys Market, 2021-2027

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Abstracts

The global toys market is projected to grow at a compound annual growth rate (CAGR) of 2.96% during the forecast period 2021-2027, according to the new report published by Gen Consulting Company.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global toys market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, company share of market leaders, growth rate and market segments.

The toys market is segmented on the basis of product type, age group, distribution channel, and region. The toys market is segmented as below:

By Product Type:

action figures

building sets

dolls

games and puzzles

plush

sports and outdoor toys

others

By Age Group:

up to 5 years

5 to 10 years

above 10 years

By Distribution Channel:

departmental stores

hypermarket/supermarket

online

specialty stores

others

By Region:

region

Asia-Pacific

Europe

North America

Middle East and Africa (MEA)

South America

The market research report covers the analysis of key stake holders of the toys market. Some of the leading players profiled in the report include Die Ravensburger AG,

Hasbro, Inc., Mattel, Inc., Thames & Kosmos LLC, The Lego Group, TOMY Company, Ltd., among others.

*list is not exhaustive, request free sample to get a complete list of companies

Historical & Forecast Period

This research report provides analysis for each segment from 2017 to 2027 considering 2020 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global toys market.

To classify and forecast the global toys market based on product type, age group, distribution channel, and region.

To identify drivers and challenges for the global toys market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global toys market.

To conduct pricing analysis for the global toys market.

To identify and analyze the profile of leading players operating in the global toys market.

Why Choose This Report

Gain a reliable outlook of the global toys market forecasts from 2021 to 2027 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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Contents

PART 1. INTRODUCTION

- 1.1 Market Definition
- 1.2 Key Benefit
- 1.3 Market Segment

PART 2. METHODOLOGY

- 2.1 Primary
- 2.2 Secondary

PART 3. EXECUTIVE SUMMARY

PART 4. MARKET OVERVIEW

- 4.1 Introduction
- 4.2 Market Size and Forecast
- 4.3 Market Dynamics
 - 4.3.1 Drivers
 - 4.3.2 Restraints
- 4.4 Impact of COVID-19 Pandemic

PART 5. GLOBAL MARKET FOR TOYS BY PRODUCT TYPE

- 5.1 Action Figures
 - 5.1.1 Market Size and Forecast
- 5.2 Building Sets
 - 5.2.1 Market Size and Forecast
- 5.3 Dolls
 - 5.3.1 Market Size and Forecast
- 5.4 Games And Puzzles
 - 5.4.1 Market Size and Forecast
- 5.5 Plush
 - 5.5.1 Market Size and Forecast
- 5.6 Sports And Outdoor Toys
 - 5.6.1 Market Size and Forecast
- 5.7 Others

5.7.1 Market Size and Forecast

PART 6. GLOBAL MARKET FOR TOYS BY AGE GROUP

6.1 Up To 5 Years

6.1.1 Market Size and Forecast

6.2 5 To 10 Years

6.2.1 Market Size and Forecast

6.3 Above 10 Years

6.3.1 Market Size and Forecast

PART 7. GLOBAL MARKET FOR TOYS BY DISTRIBUTION CHANNEL

7.1 Departmental Stores

7.1.1 Market Size and Forecast

7.2 Hypermarket/Supermarket

7.2.1 Market Size and Forecast

7.3 Online

7.3.1 Market Size and Forecast

7.4 Specialty Stores

7.4.1 Market Size and Forecast

7.5 Others

7.5.1 Market Size and Forecast

PART 8. GLOBAL MARKET FOR TOYS BY REGION

8.1 Asia-Pacific

8.1.1 Market Size and Forecast

8.2 Europe

8.2.1 Market Size and Forecast

8.3 North America

8.3.1 Market Size and Forecast

8.4 Middle East And Africa (Mea)

8.4.1 Market Size and Forecast

8.5 South America

8.5.1 Market Size and Forecast

PART 9. KEY COMPETITOR PROFILES

9.1 Die Ravensburger AG

9.2 Hasbro, Inc.

9.3 Mattel, Inc.

9.4 Thames & Kosmos LLC

9.5 The Lego Group

9.6 TOMY Company, Ltd.

*LIST IS NOT EXHAUSTIVE

PART 10. PATENT ANALYSIS

10.1 Patent Statistics

10.2 Regional Analysis

10.3 Trends Analysis

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