

# Global Towel Market, 2020-2026

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## Abstracts

A towel is a piece of absorbent fabric or paper used for drying or wiping a body or a surface. Most towels are made of cotton, but the look and feel of towels largely depends on what type of cotton is used. These more expensive towels have longer, more-fibrous threads, meaning that each towel will have more moisture-sucking loops per inch. According to Gen Consulting Company, global towel market is projected to grow at a CAGR of 3.4% during the forecast period 2020-2026.

The report offers a breakdown of market shares by application, including Residential, Commercial. On the basis of region, the towel industry is analyzed across North America, Europe, Asia-Pacific, South America and MEA (the Middle East, and Africa).

By Application:

Residential

Commercial

By region, the market is analyzed across North America, Asia Pacific, Europe, Middle East & Africa and South America. This report forecasts revenue growth at global, regional & country level from 2020 to 2026.

North America (U.S., Canada, Mexico, etc.)

Asia-Pacific (China, Japan, India, Korea, Australia, Indonesia, Taiwan, Thailand, etc.)

Europe (Germany, UK, France, Italy, Russia, Spain, etc.)

Middle East & Africa (Turkey, Saudi Arabia, Iran, Egypt, Nigeria, UAE, Israel, South Africa, etc.)

South America (Brazil, Argentina, Colombia, Chile, Venezuela, Peru, etc.)

The market research report covers the analysis of key stake holders of the towel market. Some of the leading players profiled in the report include:

Abyss & Habidecor

Dalian Ichihiro Towel Co. Ltd.

Fujian Longyan Xique Textile Co., Ltd.

Inter IKEA Systems B.V.

Jiangsu Canasin Weaving Co., Ltd.

Loftex Holdings Sdn. Bhd.

Nantong Dadong Co., Ltd.

Noman Group

Rangoli Furnishings Pvt. Ltd.

SADIQ TOWEL (Pvt) Ltd.

Sanli Group Co., Ltd.

Shandong Binzhou Loftex Towel Co. Ltd.

Shandong Kingshore Textile Co., Ltd.

Shandong Yuntao Textiles Co., Ltd.

SOREMA S.A. (Graccioza)

Sunvim Group Co., Ltd.

Towellers Ltd.

Trident Group

Uchino Co., Ltd.

Welspun Group

\*list is not exhaustive, request free sample to get a complete list of companies

The base year of the study is 2019, and forecasts run up to 2026.

#### Research Objective

To analyze and forecast the market size of global towel market.

To classify and forecast global towel market based on application.

To identify drivers and challenges for global towel market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in global towel market.

To conduct pricing analysis for global towel market.

To identify and analyze the profile of leading players operating in global towel market.

The report is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities. Key target audience are:

Manufacturers of towel

Raw material suppliers

Market research and consulting firms

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to towel

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