

Global Thermal Underwear Market 2022-2028

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Abstracts

Thermal underwear is a style of two-piece underwear with long legs and long sleeves that is normally worn during cold weather. It is commonly worn by people under their clothes in cold countries. Thermal underwear is commonly made from fabrics like wool, cotton, polyester blends, and even silk. The global thermal underwear market size is projected to grow by USD 2 billion from 2022 to 2028, registering a CAGR of 3.7 percent, according to a new report by Gen Consulting Company.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global thermal underwear market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments. This study also provides an analysis of the impact of the COVID-19 crisis on the thermal underwear industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, material, distribution channel, end user, and region. The global market for thermal underwear can be segmented by product: bottoms, sets, tops. The tops segment held the largest share of the global thermal underwear market in 2021 and is anticipated to hold its share during the forecast period. Thermal underwear market is further segmented by material: blended fabrics, cotton, synthetic fibers, wool. Globally, the blended fabrics segment made up the largest share of the thermal underwear market. Based on distribution channel, the thermal underwear market is segmented into: supermarkets & hypermarkets, specialty stores, e-commerce, others. On the basis of end user, the thermal underwear market also can be divided into: kids, men, women. The men segment is estimated to account for the largest share of the global thermal underwear market. Thermal underwear market by region is categorized into: North America, Asia Pacific, Europe, Rest of the World (ROW).

By product:

bottoms

sets

tops

By material:

blended fabrics

cotton

synthetic fibers

wool

By distribution channel:

supermarkets & hypermarkets

specialty stores

e-commerce

others

By end user:

kids

men

women

By region:

North America

Asia Pacific

Europe

Rest of the World (ROW)

The global thermal underwear market report offers detailed information on several market vendors, including EV Media Holdings, LLC (BodTek), Fruit of the Loom Inc., Hanesbrands Inc., Jockey International, Inc., L.L.Bean Inc., Marks and Spencer Group plc, PVH Corp., Smartwool LLC, Under Armour, Inc., among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global thermal underwear market.

To classify and forecast the global thermal underwear market based on product, material, distribution channel, end user, region.

To identify drivers and challenges for the global thermal underwear market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global thermal underwear market.

To identify and analyze the profile of leading players operating in the global thermal underwear market.

Why Choose This Report

Gain a reliable outlook of the global thermal underwear market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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E-commerce
Others

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Men
Women

PART 9. MARKET BREAKDOWN BY REGION

North America
Asia Pacific
Europe
Rest of the World (ROW)

PART 10. KEY COMPANIES

EV Media Holdings, LLC (BodTek)
Fruit of the Loom Inc.
Hanesbrands Inc.
Jockey International, Inc.
L.L.Bean Inc.
Marks and Spencer Group plc
PVH Corp.
Smartwool LLC
Under Armour, Inc.

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