

Global Telecom API Market 2023-2029

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Abstracts

Telecom API (Application Programming Interface) refers to a set of software tools and specifications chiefly used by telecommunications service providers to enable communication between their systems and the applications of third-party providers. These APIs provide developers with resources to develop applications that can access specific services and data offered by telecom operators, like sending SMS messages, adding call control features, and calling or messaging with mobile applications. By utilizing these APIs, developers can integrate various modes of communication into their software, applications, or web services. The global telecom API market size is projected to grow by USD 375.7 billion from 2023 to 2029, registering a CAGR of 15.44 percent, according to the latest market data.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global telecom API market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the service type, deployment mode, end user, and region. The global market for telecom API can be segmented by service type: IVR/voice store and voice control API, location API, messaging API, payment API, web RTC API, others. In 2022, the messaging API segment made up the largest share of revenue generated by the telecom API market. Telecom API market is further segmented by deployment mode: hybrid, multi-cloud, others. The hybrid segment was the largest contributor to the global telecom API market in 2022. Based on end user, the telecom API market is segmented into: enterprise developer, internal developer, long tail developer, partner developer, others. The partner developer segment is estimated to account for the largest share of the global telecom API market. On the basis of region, the telecom API

market also can be divided into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. North America held the largest share of the global telecom API market in 2022 and is anticipated to hold its share during the forecast period.

Market Segmentation

By service type: IVR/voice store and voice control API, location API, messaging API, payment API, web RTC API, others

By deployment mode: hybrid, multi-cloud, others

By end user: enterprise developer, internal developer, long tail developer, partner developer, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report explores the recent developments and profiles of key vendors in the Global Telecom API Market, including Alphabet, Inc., AT&T Inc., Bharti Airtel Limited, Cisco Systems, Inc., Fortumo OU, Huawei Technologies Co., Ltd., Infobip Limited, MessageBird B.V., Nokia Corporation, Orange S.A., Orange SA, Route Mobile Limited, Sinch AB, Telefonaktiebolaget LM Ericsson, Telefonica, S.A., Twilio Inc., Verizon Communications Inc., Vonage Holdings Corp. (Nexmo, Inc.), among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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Scope of the Report

To analyze and forecast the market size of the global telecom API market.

To classify and forecast the global telecom API market based on service type, deployment mode, end user, region.

To identify drivers and challenges for the global telecom API market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global telecom API market.

To identify and analyze the profile of leading players operating in the global telecom API market.

Why Choose This Report

Gain a reliable outlook of the global telecom API market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.
Strategy consulting and research support for three months.
Print authentication provided for the single-user license.

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Long tail developer
Partner developer
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PART 9. KEY COMPANIES

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Bharti Airtel Limited
Cisco Systems, Inc.
Fortumo OU
Huawei Technologies Co., Ltd.
Infobip Limited
MessageBird B.V.
Nokia Corporation
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Route Mobile Limited
Sinch AB
Telefonaktiebolaget LM Ericsson
Telefonica, S.A.
Twilio Inc.
Verizon Communications Inc.
Vonage Holdings Corp. (Nexmo, Inc.)

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