

Global Tea Market, 2021-2027

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Abstracts

The global tea market is projected to grow at a compound annual growth rate (CAGR) of 6.5% during the forecast period 2021-2027, according to the new report published by Gen Consulting Company.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global tea market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, company share of market leaders, growth rate and market segments.

The tea market is segmented on the basis of type, packaging, distribution channel, and region. The tea market is segmented as below:

By Type:

black tea

fruit/herbal tea

green tea

oolong tea

others

By Packaging:

aluminum tins

loose tea

paperboards

plastic containers

tea bags

others

By Distribution Channel:

convenience stores

online stores

specialty stores

supermarkets/hypermarkets

others

By Region:

region

Asia-Pacific

Europe

North America

Middle East and Africa (MEA)

South America

The tea industry is characterized by a high level of market share concentration. The market research report covers the analysis of key stake holders of the tea market. Some of the leading players profiled in the report include Associated British Foods plc, Hain Celestial Group, Inc., Ito En, Ltd., McLeod Russel India Ltd., Nestle S.A., Tata Consumer Products Limited, Yunnan Taetea Industry Group Co., Ltd., among others.

*list is not exhaustive, request free sample to get a complete list of companies

Historical & Forecast Period

This research report provides analysis for each segment from 2017 to 2027 considering 2020 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global tea market.

To classify and forecast the global tea market based on type, packaging, distribution channel, and region.

To identify drivers and challenges for the global tea market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global tea market.

To conduct pricing analysis for the global tea market.

To identify and analyze the profile of leading players operating in the global tea market.

Why Choose This Report

Gain a reliable outlook of the global tea market forecasts from 2021 to 2027 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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Contents

PART 1. INTRODUCTION

- 1.1 Market Definition
- 1.2 Key Benefit
- 1.3 Market Segment

PART 2. METHODOLOGY

- 2.1 Primary
- 2.2 Secondary

PART 3. EXECUTIVE SUMMARY

PART 4. MARKET OVERVIEW

- 4.1 Introduction
- 4.2 Market Size and Forecast
- 4.3 Market Dynamics
 - 4.3.1 Drivers
 - 4.3.2 Restraints
- 4.4 Impact of COVID-19 Pandemic

PART 5. GLOBAL MARKET FOR TEA BY TYPE

- 5.1 Black Tea
 - 5.1.1 Market Size and Forecast
- 5.2 Fruit/Herbal Tea
 - 5.2.1 Market Size and Forecast
- 5.3 Green Tea
 - 5.3.1 Market Size and Forecast
- 5.4 Oolong Tea
 - 5.4.1 Market Size and Forecast
- 5.5 Others
 - 5.5.1 Market Size and Forecast

PART 6. GLOBAL MARKET FOR TEA BY PACKAGING

- 6.1 Aluminum Tins
 - 6.1.1 Market Size and Forecast
- 6.2 Loose Tea
 - 6.2.1 Market Size and Forecast
- 6.3 Paperboards
 - 6.3.1 Market Size and Forecast
- 6.4 Plastic Containers
 - 6.4.1 Market Size and Forecast
- 6.5 Tea Bags
 - 6.5.1 Market Size and Forecast
- 6.6 Others
 - 6.6.1 Market Size and Forecast

PART 7. GLOBAL MARKET FOR TEA BY DISTRIBUTION CHANNEL

- 7.1 Convenience Stores
 - 7.1.1 Market Size and Forecast
- 7.2 Online Stores
 - 7.2.1 Market Size and Forecast
- 7.3 Specialty Stores
 - 7.3.1 Market Size and Forecast
- 7.4 Supermarkets/Hypermarkets
 - 7.4.1 Market Size and Forecast
- 7.5 Others
 - 7.5.1 Market Size and Forecast

PART 8. GLOBAL MARKET FOR TEA BY REGION

- 8.1 Asia-Pacific
 - 8.1.1 Market Size and Forecast
- 8.2 Europe
 - 8.2.1 Market Size and Forecast
- 8.3 North America
 - 8.3.1 Market Size and Forecast
- 8.4 Middle East And Africa (Mea)
 - 8.4.1 Market Size and Forecast
- 8.5 South America
 - 8.5.1 Market Size and Forecast

PART 9. KEY COMPETITOR PROFILES

- 9.1 Associated British Foods plc
- 9.2 Hain Celestial Group, Inc.
- 9.3 Ito En, Ltd.
- 9.4 McLeod Russel India Ltd.
- 9.5 Nestle S.A.
- 9.6 Tata Consumer Products Limited
- 9.7 Yunnan Taetea Industry Group Co., Ltd.

*LIST IS NOT EXHAUSTIVE

PART 10. PATENT ANALYSIS

- 10.1 Patent Statistics
- 10.2 Regional Analysis
- 10.3 Trends Analysis

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