

Global Tackifier (Tackifying Resin) Market Outlook 2016-2021

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Abstracts

This report provides detailed analysis of worldwide markets for Tackifier (Tackifying Resin) from 2011-2016, and provides extensive market forecasts (2016-2021) by region/country and subsectors. It covers the key technological and market trends in the Tackifier (Tackifying Resin) market and further lays out an analysis of the factors influencing the supply/demand for Tackifier (Tackifying Resin), and the opportunities/challenges faced by industry participants. It also acts as an essential tool to companies active across the value chain and to the new entrants by enabling them to capitalize the opportunities and develop business strategies.

Tackifiers are chemical compounds used in formulating adhesives to increase the tack, the stickiness of the surface of the adhesive. They are usually low-molecular weight compounds with high glass transition temperature. At low strain rate, they provide higher stress compliance, and become stiffer at higher strain rates. Tackifiers tend to have low molecular weight, and glass transition and softening temperature above room temperature, providing them with suitable viscoelastic properties. Tackifiers frequently represent most of both weight percentage and cost of hot melt adhesives and pressure-sensitive adhesives. In hot melt adhesives they can comprise up to about 40% of total mass.

Tackifiers are usually resins (e.g. rosins and their derivatives, terpenes and modified terpenes, aliphatic, cycloaliphatic and aromatic resins (C5 aliphatic resins, C9 aromatic resins, and C5/C9 aliphatic/aromatic resins), hydrogenated hydrocarbon resins, and their mixtures, terpene-phenol resins (TPR, used often with ethylene-vinyl acetate adhesives). Tackifying resin is a kind of tackifiers, and it includes three major types: rosin resin, terpene resin and petroleum resin. Rosin resin and terpene resin always have the same manufactures, but the petroleum resin manufactures (such as Exxon

Mobil Corporation) usually don't produce rosin resin and terpene resin. Therefore, petroleum resin manufacturers and market details are not included in this report.

GCC's report, Global Tackifier (Tackifying Resin) Market Outlook 2016-2021, has been prepared based on the synthesis, analysis, and interpretation of information about the global Tackifier (Tackifying Resin) market collected from specialized sources. The report covers key technological developments in the recent times and profiles leading players in the market and analyzes their key strategies. The competitive landscape section of the report provides a clear insight into the market share analysis of key industry players. The major players in the global Tackifier (Tackifying Resin) market are ExxonMobil, Arizona Chemical, Kolon, Arakawa Chemical, Eastman, Goodyear, DRT, Pinova, Zibo Luhua Hongjin, Guangdong Komo, Wuzhou SunShine, Shanghai Jinsen.

The report provides separate comprehensive analytics for the North America, Europe, Asia-Pacific, Middle East and Africa and Rest of World. In this sector, global competitive landscape and supply/demand pattern of Tackifier (Tackifying Resin) industry has been provided.

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ABBREVIATIONS

DISCLAIMER

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