

Global Synthetic Leather Surface Materials for Transportation Market 2023

<https://marketpublishers.com/r/G1A21D32009DEN.html>

Date: October 2023

Pages: 92

Price: US\$ 3,350.00 (Single User License)

ID: G1A21D32009DEN

Abstracts

Description

The global synthetic leather surface materials for transportation market is projected to rise by USD 4.2 billion by 2029, according to the latest market study results. It is anticipated to expand at a CAGR of 6.1 percent during the forecast period. Synthetic leather materials are gaining increasing prominence as sustainable surface fabrics in transportation, playing a key role in supporting environmental initiatives within the automotive and public transit sectors.

The rise of synthetic leathers made from recycled plastics and plant-based materials provides vehicle OEMs an eco-friendly alternative to real leather and PVC-based vinyl coverings. As manufacturers and consumers demand more ethical and environmentally-responsible material sourcing, synthetic leathers enable carmakers to enhance their sustainability credentials.

Major transportation applications for synthetic leather include seat coverings, headliners, door panels, armrests, instrument panels and steering wheel wraps. Compared to genuine leather, synthetic varieties reduce waste from animal agriculture and tanneries. The microfiber texture also makes them more stain-resistant and easier to clean. Durability has improved significantly as well %li%synthetic leather upholstery lasts long with good abrasion resistance.

Mass transit systems also increasingly utilize synthetic leather seating due to concerns around hygiene and passenger health safety. The non-porous surface prevents buildup of microbes, allergens and dirt over years of use compared to fabric seats. Quick wipedowns keep seats sanitary.

From a technical perspective, synthetic leather provides excellent flexibility and compression set for supportive, comfortable seating. The friction coating ensures minimal slippage during travel. Manufacturers can also achieve visual aesthetics mimicking luxury leather grain textures and patterns using synthetic alternatives.

As automakers compete on sustainable branding, synthetic leathers made from recycled PET bottles, bio-based oils or apple waste offer compelling stories to consumers. Partnerships between OEMs and synthetic leather suppliers on green materials innovation will grow.

Market Segmentation

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the material type, process, application, distribution channel, end user, and region.

By Material Type

Polyester

Polyurethane (PU)

Polyvinyl Chloride (PVC)

Others

By Process

Virgin

Recycled

By Application

Dashboard

Floor

Headliner

Upholstery

Others

By Distribution Channel

Aftermarket

OEM

By End User

Automotive (Passenger Cars, Commercial Vehicles)

Aviation

Marine

Rail

By Region

North America

Europe

Asia-Pacific

Rest of the World

The automotive sector currently accounts for the largest share of the global synthetic leather materials market for transportation. However, the rail industry is anticipated to demonstrate the fastest growth rate over the 2023-2029 period.

The preeminence of the automotive segment can be largely attributed to the sheer scale of vehicle production volumes globally each year, significantly surpassing other industries such as aviation, marine and rail transit. This translates to immense demand

for synthetic leather upholstery materials. Additional factors include cost-effectiveness versus authentic leather, fulfillment of consumer preference for leather-like aesthetics at accessible price points, extensive usage across various cabin components, and customizability supporting automaker design freedom. Resistance to stains simplifies maintenance of aesthetic appeal long-term.

Within the rail sector, synthetic leather finds application as seat covers and interior panels aboard trains, buses, coaches and metros. Although rail currently contributes a much smaller market share, several benefits are fueling increased adoption. Materials demonstrating anti-microbial properties help ensure hygienic conditions important for mass transit settings. High durability withstands heavy passenger traffic and long service lives. Strict flammability standards necessitate flame retardant variants. Sustainable materials utilizing renewable inputs address environmental concerns of transit agencies.

The Asia Pacific region, particularly China, is expected to dominate the synthetic leather materials market for transportation applications over the forecast period. There are several factors contributing to Asia Pacific's leading market position.

The region has a high concentration of major automotive manufacturing hubs, with China representing the world's largest vehicle producer by volume. This concentration of automotive assembly directly correlates to massive demand for synthetic leather upholstery within vehicle interiors.

Additionally, China's steadily expanding middle-class population is stimulating greater demand for more luxurious and comfortable vehicles featuring leather or leather-like trim components. Synthetic leather fulfills this growing consumer preference for premium styling at accessible price points.

Stringent environmental regulations being implemented across Asia Pacific countries also encourage increased synthetic leather adoption compared to authentic leather alternatives. Regulators recognize synthetic varieties impose a lower impacts in terms of resource intensity, pollutants and waste generation during production.

Major Companies and Competitive Landscape

The report has also analyzed the competitive landscape of the global synthetic leather surface materials for transportation market with some of the key players being Alfatex Italia Srl, Ananas Anam Ltd, Autostop Aviation d.o.o, BASF SE, Covestro AG, DuPont

de Nemours, Inc., General Silicones Co., Ltd., Koch Industries, Inc., Kolon Industries, Inc., Kuraray Co., Ltd., Mayur Uniquoters Ltd., Nan Ya Plastics Corporation, PPG Industries, Inc., Teijin Limited, Toray Industries, Inc., Toyota Motor Corporation, Ultrafabrics LLC, Yarwood Leather Ltd., Zhejiang Hexin Science and Technology Co., Ltd., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

Scope of the Report

To analyze and forecast the market size of the global synthetic leather surface materials for transportation market.

To classify and forecast the global synthetic leather surface materials for transportation market based on material type, process, application, distribution channel, end user, region.

To identify drivers and challenges for the global synthetic leather surface materials for transportation market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global synthetic leather surface materials for transportation market.

To identify and analyze the profile of leading players operating in the global synthetic leather surface materials for transportation market.

Why Choose This Report

Gain a reliable outlook of the global synthetic leather surface materials for transportation market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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