

Global Synbiotic Products Market 2023-2029

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Abstracts

Synbiotic products are dietary supplements or functional foods that contain both probiotics and prebiotics. Probiotics are live bacteria or yeasts that are beneficial to the human body, especially the gut microbiome, while prebiotics are non-digestible dietary fibers that promote the growth of good bacteria in the gut. Synbiotic products are designed to enhance the growth and activity of the beneficial microorganisms in the gut, which can result in various health benefits such as improved digestion, immune system function, and mental health. Studies have also shown that synbiotics may help reduce the risk of certain diseases such as inflammatory bowel disease, colon cancer, and heart disease. According to the latest research, the global synbiotic products market is poised to grow by USD 2.2 billion during 2023-2029, progressing at a CAGR of 9.21% during the forecast period.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global synbiotic products market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, distribution channel, and region. The global market for synbiotic products can be segmented by product: functional food and beverages, dietary supplements, others. Globally, the functional food and beverages segment made up the largest share of the synbiotic products market. Synbiotic products market is further segmented by distribution channel: offline, online. The offline segment captured the largest share of the market in 2022. Based on region, the synbiotic products market is segmented into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. According to the research, Europe had the largest share in the global

synbiotic products market.

Market Segmentation

By product: functional food and beverages, dietary supplements, others

By distribution channel: offline, online

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The global synbiotic products market report offers detailed information on several market vendors, including Danone S.A., Yakult Honsha Co., Ltd., PROBIOTICAL S.p.A., HUM Nutrition Inc., NU3X ASMARA Pte. Ltd., Synbiotics Ltd., Seed Health Inc., United Naturals Inc., Sabnisa Corporation, among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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Scope of the Report

To analyze and forecast the market size of the global synbiotic products market.

To classify and forecast the global synbiotic products market based on product, distribution channel, region.

To identify drivers and challenges for the global synbiotic products market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global synbiotic products market.

To identify and analyze the profile of leading players operating in the global synbiotic products market.

Why Choose This Report

Gain a reliable outlook of the global synbiotic products market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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PART 8. KEY COMPANIES

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Yakult Honsha Co., Ltd.

PROBIOTICAL S.p.A.

HUM Nutrition Inc.

NU3X ASMARA Pte. Ltd.

Synbiotics Ltd.

Seed Health Inc.

United Naturals Inc.

Sabnisa Corporation

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