

Global Swimwear Market 2022 - Snapshot

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Date: August 2022

Pages: 35

Price: US\$ 270.00 (Single User License)

ID: GEA55B7DB994EN

Abstracts

The global swimwear market is expected to increase by USD 2 billion, at a compound annual growth rate (CAGR) of 2.9% from 2022 to 2028, according to the latest edition of the Global Swimwear Market Report.

This industry report offers market estimates of the global market, followed by a detailed analysis of the type, distribution channel, and region. The global market data on swimwear can be segmented by type: women's swimwear, men's swimwear, swim goggle & swim cap. Among these, the women's swimwear segment was accounted for the highest revenue generator in 2021. Swimwear market is further segmented by distribution channel: online, offline. The offline segment is estimated to account for the largest share of the global swimwear market. Based on region, the swimwear market is segmented into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. North America held the largest share of the global swimwear market in 2021 and is anticipated to hold its share during the forecast period.

The global swimwear market is highly competitive. As of 2021, the major players in the global swimwear market were Adidas AG, Arena S.p.A., LVMH Mo?t Hennessy Louis Vuitton, Nike Inc., Pentland Group plc, Swimwear Anywhere Inc., Wacoal Holdings Corporation.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive market assessment across the major geographies, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the Global Swimwear Market

Identify segments/areas to invest in over the forecast period in the Global Swimwear Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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