

# Global Surfactants Market 2023-2029

<https://marketpublishers.com/r/G1D3E917DD51EN.html>

Date: May 2023

Pages: 80

Price: US\$ 3,350.00 (Single User License)

ID: G1D3E917DD51EN

## Abstracts

Surfactants, also known as surface-active agents, are compounds that lower the surface tension between two liquids or between a liquid and a solid. They are used in a wide range of applications, including cleaning products, personal care products, and industrial processes. Surfactants are composed of two parts: a hydrophobic (water-repelling) group and a hydrophilic (water-attracting) group. When added to a liquid, surfactants orient themselves at the interface between the liquid and another substance, such as a solid or air. This reduces the surface tension and allows the liquid to spread more easily. The global surfactants market is expected to increase by USD 13.6 billion, at a compound annual growth rate (CAGR) of 4.2% from 2023 to 2029, according to the latest edition of the Global Surfactants Market Report.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global surfactants market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the type, application, and region. The global market for surfactants can be segmented by type: amphoteric surfactants, anionic surfactants, cationic surfactants, non-ionic surfactants, others. Among these, the anionic surfactants segment was accounted for the highest revenue generator in 2022. Surfactants market is further segmented by application: agricultural chemicals, food processing, household detergents, institutional and industrial cleaners, oilfield chemicals, personal care, textiles, others. The household detergents segment is estimated to account for the largest share of the global surfactants market. Based on region, the surfactants market is segmented into: Asia-Pacific, Europe, North America, Middle East and Africa (MEA), South America.

## Market Segmentation

By type: amphoteric surfactants, anionic surfactants, cationic surfactants, non-ionic surfactants, others

By application: agricultural chemicals, food processing, household detergents, institutional and industrial cleaners, oilfield chemicals, personal care, textiles, others

By region: Asia-Pacific, Europe, North America, Middle East and Africa (MEA), South America

The market research report covers the analysis of key stake holders of the global surfactants market. Some of the leading players profiled in the report include ADEKA Corporation, Arxada AG, BASF SE, Clariant AG, Croda International plc , Dow, Inc., Emery Oleochemicals LLC, Evonik Industries AG, Indorama Ventures PCL, KAO Corporation, KLK Oleo, Lion Corporation, Solvay S.A., Stepan Company, Vantage Specialty Chemicals, Inc., Wilmar International Limited, Zanyu Technology Group Co., Ltd., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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## Scope of the Report

To analyze and forecast the market size of the global surfactants market.

To classify and forecast the global surfactants market based on type, application, region.

To identify drivers and challenges for the global surfactants market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global surfactants market.

To identify and analyze the profile of leading players operating in the global surfactants market.

## Why Choose This Report

Gain a reliable outlook of the global surfactants market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

## Contents

### **PART 1. INTRODUCTION**

Report description  
Objectives of the study  
Market segment  
Years considered for the report  
Currency  
Key target audience

### **PART 2. METHODOLOGY**

### **PART 3. EXECUTIVE SUMMARY**

### **PART 4. MARKET OVERVIEW**

Introduction  
Drivers  
Restrains

### **PART 5. MARKET BREAKDOWN BY TYPE**

Amphoteric surfactants  
Anionic surfactants  
Cationic surfactants  
Non-ionic surfactants  
Others

### **PART 6. MARKET BREAKDOWN BY APPLICATION**

Agricultural chemicals  
Food processing  
Household detergents  
Institutional and industrial cleaners  
Oilfield chemicals  
Personal care  
Textiles  
Others

## **PART 7. MARKET BREAKDOWN BY REGION**

Asia-Pacific

Europe

North America

Middle East and Africa (MEA)

South America

## **PART 8. KEY COMPANIES**

ADEKA Corporation

Arxada AG

BASF SE

Clariant AG

Croda International plc

Dow, Inc.

Emery Oleochemicals LLC

Evonik Industries AG

Indorama Ventures PCL

KAO Corporation

KLK Oleo

Lion Corporation

Solvay S.A.

Stepan Company

Vantage Specialty Chemicals, Inc.

Wilmar International Limited

Zanyu Technology Group Co., Ltd.

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